

Inside

SPECIAL COLLECTOR'S ISSUE

MAY/1969

50¢ K

WRESTLING



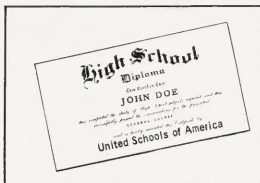
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BUDDY ROGERS/JIM HADY/BOB ELLIS/
DESTROYER/ CARPENTIER/ KO WALSKI/
BOBO BRAZIL/FRITZ VON ERICH /LINDA
CARROLL/TONI ROSE/BILL WATTS/RAY
STEVENS/SWEET DADDY SIKI/PEPPER
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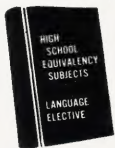
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Inside

WRESTLING

CONTENTS/MAY 1969/VOLUME II, NUMBER 3

WARM LETTER OF THANKS FROM COWBOY BOB ELLIS . . .	6
<i>When a famous star takes the time to write you, It's an experience</i>	
SPECIAL 24-PAGE SECTION	
ELEVEN FAMOUS STARS DESCRIBE THEIR TOUGHEST BOUTS	14
BRUNO SAMMARTINO VS. BILL WATTS, By Sammartino	16
RAY STEVENS VS. PEPPER GOMEZ, By Gomez	18
ANTONINO ROCCA VS. BUDDY ROGERS, By Rocca	20
ED CARPENTIER VS. KILLER KOWALSKI, By Carpentier	22
LINDA CARROLL VS. TONI ROSE, By Rose	24
JIM HADY VS. SWEET DADDY SIKI, By Hady	26
GENE KINISKI VS. WILBUR SNYDER, By Kiniski	28
BOBO BRAZIL VS. FRITZ VON ERICH, By Brazil	30
LOU THESZ VS. THE BRUISER, By Thesz	32
THE DESTROYER VS. GORGEOUS GEORGE, By The Destroyer	34
BOB ELLIS VS. THE GREAT MAPHISTO, By Ellis	36
"DON'T WORRY ABOUT ME, PEDRO, I CAN CARRY HAYSTACK CALHOUN"	38
<i>Lord Littlebrook's comforting statement to Pedro Morales</i>	
"MEN ARE AFRAID TO DATE ME," Says Linda Carroll.	42
<i>A famous star pours out her heart</i>	
THE NIGHT ABE JACOBS CRIED	48
<i>Losing was just part of the reason why Abe broke down</i>	
JIM HADY IS DEAD	58
<i>Tragic death of a great star throws wrestling world into mourning</i>	
14 WAYS NOT TO RUN A FAN CLUB	60
<i>You can begin by learning what not to do</i>	
"THE NIGHT DON EVANS TRIED TO RIP OUT MY EYE"	62
<i>Eddie Graham recalls his most terrifying experience</i>	
HERE'S WHAT'S HAPPENING, BABY	8
YOUR LETTERS	10
WHERE THE ACTION IS	45
THE WONDERFUL WORLD OF PEN PALS	52

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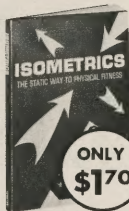
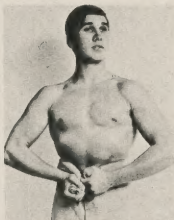


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A WARM LETTER OF THANKS FROM BOB ELLIS



Jun 10, 1969

Dear Sir;

Just a word of thanks
for the nice stories your
magazine ^{have} had on me.

Wrestling here in Australia
is really going big game.

I am gathering a lot of pictures
of matches out of my tour
and will send them for your
use if you have room
in your magazine in
the future.

Yours again
Sincerely *Bob Ellis*

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HERE'S WHAT'S HAPPENING, BABY!

WRESTLING LOST TWO of its most beloved heroes in January when JIM HADY died of a heart attack after a bout in Honolulu (see page 58), and the veteran FRANK SCARPA (who also wrestled under the name Manuel Cortez) passed away, also from a heart attack, after a match in Boston.

DANNY HODGE wrote to inform us that he has invented a sensational new wrestling hold which he believes will bring him the world championship before the end of 1969. It couldn't happen to a nicer guy.

Chicago wrestling fans are very hard to anticipate. They either pack arenas to overflowing, or they stay away in droves. In the late 1940's, Chicago was the wrestling capitol of the world. Then it went dead. It got so bad that promoters gave up, refusing to lose any more money, and so far as wrestling was concerned, the great city became a "Ghost" town. But less than a year ago, Chicago suddenly bounced back to life. Fans once again lined up at the box offices and the frenzied tempo that is unique to Chicago mat addicts rocked the arenas and returned the old smiles to promoters' faces. Said the Windy city's dynamic young promoter, Bob Luce, "I never lost my faith in Chicago fans. They are the most loyal people in the world. We brought wrestling back to life in this city by simply giving fans the thrilling kind of action they were used to seeing in the old days. Mark my words, Chicago will again be the wrestling capitol of the world. In fact, I think it is already."

PAT PATTERSON and RAY

STEVENS are teamed up again and rolling along better than ever. It's good to see THE MUMMY back in action. You might hate him for all his fouling, but you have to admit that he is excitingly different to watch.

VICTOR RIVERA and HAYSTACK CALHOUN work beautifully as a team. Rivera tells us that he still can't believe how fast Haystack is for a man his size. "Before I began teaming up with Calhoun," Rivera says, "I guess I considered him just a freak. How wrong I was. Haystack is really a great wrestler and I am proud to be associated with him. And I think we have a better than 50-50 chance of winning the world title."

With video tapes of New York and Boston bouts being shown in the San Francisco area, great Eastern stars like Bruno Sammartino, Ed Carpentier, Killer Kowalski and that big Gorilla named Monsoon are as familiar in Northern California as they are in cities along the Atlantic Coast.

Did you know that U.S. Champion FRITZ VON ERICH insists that he is the top money-earner in wrestling? We didn't look at Fritz's bank book, but we are not about to bet that he's wrong.

Wishes we would like to see come true; SWEET DADDY SIKI singing on Johnny Carson's Coast-to-Coast TV show; NICK and JERRY KOZAK working together regularly as a tag team; "WHIPPER" BILLY WATSON getting still another crack at GENE KINISKI's title; BRUNO SAMMARTINO in a return bout with BILL WATTS; FRED BLASSIE leading a Civil Rights march on Washington; LORD LAYTON playing the

part of a private eye in a British movie; PENNY BANNER and her husband JOHNNY WEAVER celebrating their anniversary at a big party in Atlanta; ERNIE LADD behaving himself; NICK BOCKWINKLE getting at least some of the credit he deserves for being a great wrestler; "BULL" CURRAY and his son, FRED, sticking together as a tag team long enough to win the world championship; girl wrestling legalized in all 50 states; GORILLA MONSOON on a low calorie diet; a return bout between ANTONINO ROCCA and BUDDY ROGERS; "MAD DOG" VACHON in jail, where he belongs!; VERNE GAGNE launching a coast-to-coast network of wrestling schools to encourage youngsters who dream of becoming professional wrestlers; THE SHEIK sent back to Arabia; SAMMARTINO and KINISKI battling it out in a finish match to decide, once and for all, who is the *real* heavyweight

MAD DOG
VACHON



champion of the world; an opportunity in professional wrestling for young men who weigh from between 150 and 175 pounds; MIKE CLANCY making a comeback; BILLY "RED" LYONS getting the credit he deserves for being one of the world's finest wrestlers.

If you have any information which you think would interest other wrestling fans, jot it down on a piece of paper and send it to: Gossip Editor, Box 58, Rockville Centre, N.Y. 11571. □

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WRESTLERS AND THE STARS

Congratulations for the most original wrestling story I have ever seen. I was absolutely fascinated by the article titled, "What The Stars Say About Your Favorite Wrestlers" (Inside Wrestling, March/69). The thing that impressed me in particular was your complete honesty. Horoscope articles generally paint glowing pictures of the future that flatter their subjects. While your horoscopes contained several happy predictions, they also gave the dark sides. For example: you warned Bruno Sammartino of possible health problems later this year, and you suggested that Crusher be very careful while working around his home. Even when the delicate subject of money was involved, you told it as you saw it. You indicated that Mark Lewin's 1969 earnings would be down from 1968. I suggest that Lewin heed this warning and try to spend less money this year.

As one who has been a firm believer in astrology all her life, I again want to congratulate you for a magnificent and completely original piece of work.

DORIS COMPTON
Pottstown, Pa.

I was delighted to read in the horoscope of Ed Carpentier that he will be wrestling here in Paris this year. As you probably know, Ed is the most popular French athlete in the world and everytime he comes home, even for a short, non-working visit, he is greeted like the famous star he is. I have told all my friends that Ed will be with us again soon, and that we will have the opportunity of seeing him perform in the ring as only he can. Thank you for the advance information.

PIERRE BOUCHER
Paris, France

You warned the Sheik that he might be injured while travelling this year. All I have to

say, after seeing this maniac mutilate so many of our young American boys, is that I hope he travels a great deal this year. In fact, I will even pay for some of his trips—like the one back to Arabia!

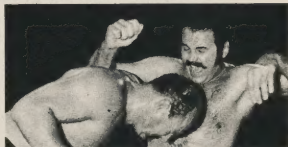
MARTIN
Detroit, Mich.

I have known Penny Banner for many years and I want to tell you how pleased we both were that you published her horoscope along with those of the so many other famous stars. The only thing we didn't like about your forecast was that Penny will be away from her Atlanta home for longer periods.

JANE MURRAY
Rome, Ga.

WHY 'BLACKJACK' CHANGED

Big, bad
Black-
jack at
work.



I recently read the Feb/69 issue of *The Wrestler* and I would like to say that I consider it a spectacular magazine. However there are a few comments I want to make: the article on "Blackjack" Lanza was very good, but it failed to mention the real reason why Lanza changed from hero to villain. In my opinion that reason was his loud-mouth manager, Bobby Hennin. What happened to Lanza is sad because he was one of the best wrestlers in the world until Mr. Hennin stepped into the picture.

DANNY KOEHLER
Lincolnwood, Illinois

TOM McCAHILL SAYS:

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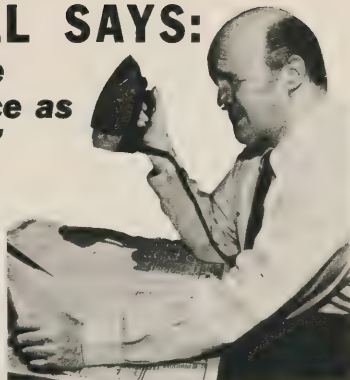
I don't think anything disturbs me as much as trying to find an appliance repairman . . . and finding out I'll have to wait my turn because he has more business than he can handle.

With over 800 million Appliances now in use, and more coming every year, there just are not enough repairmen around to take care of every Mrs. Jones who wants a broken Appliance mended in a hurry! And that's why a smart guy could really clean up in the Appliance repair field.

Some years back, almost anyone could do a fast repair on an iron or toaster with a bit of fancy tinkering. But today's complicated Appliances call for a special brand of know-how the average Joe doesn't have without training. Appliances are loaded with thermostat controls, solenoids, and special devices. Unless a repairman has a working knowledge of these parts, he won't even get to first base.

That's why I want you to take a good look at the home study course offered by the Appliance Division of the National Radio Institute. They show you all about repairing home and commercial Appliances—even farm Appliances and small gasoline engines. If you're interested, they also include a special package covering air-conditioning and refrigeration repairs. The cost is surprisingly low, and even includes a special Appliance Tester.

NRI is one of the biggest and best schools in the field, and has been around since 1914. They have a staff of 150 people in Washington, D.C., who are



equipped to guide you through the easy course with expert and personal instruction.

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MEN VS. WOMEN

Walter Spradley is so wrong when he says that women can't defeat men in wrestling matches (Letters, March/69). I am a 16 year old high school girl; tall and husky, with very powerful legs. There are few boys I cannot pin in a wrestling match. Not long ago, I was at a pool when a big bruiser who looked to be about 20 years old called me an ugly name. I was furious and the result was a wrestling match on the spot. He was very strong, but when I caught him around the body with my legs (a scissors hold) he started to scream and beg for mercy. I punished him a little longer, rubbed his face into the ground and then released him. He left in a big hurry amid the hoots of the people who had been watching. Now none of the boys will accept my challenge to wrestle.

BETH JONES
Sebring, Florida

I am another one of those men who doesn't believe that even a very powerful woman, with tremendous strength in her legs, like Janet Piers, can defeat a man of average size and strength. Ask Miss Piers if she would be interested in taking me on and let me know. I'm not only ready, I am also willing to travel.

MERRILL CLASMAN
Monterey Park, Calif.

I read with interest the two letters you published that were written by Janet Piers and I say more power to her. I fully agree with her when she says that many women are capable of defeating men in wrestling matches. Miss Piers said that she would be willing to send your magazine pictures of her wrestling men. I hope you take her up on that offer and published the pictures for all to see.

TOM CONDON
E. Milton, Mass.

HE'S NO PRUDE

I just finished reading **THE WRESTLER** (Feb/69). I enjoyed most of it, but why, oh why did

you have that article "Two Angels Fight The Devil's Curse"? I'm no prude, but I would expect to find articles like that in men's magazines, not in a sports publication like **THE WRESTLER**.

The idea of publishing newspaper clippings from around the country is great, but please lay off such titles as "Go-Go Where The Action Is."

More bout coverage, please, and less space-wasters such as that caption bit.

REO THE FAN
East Detroit, Mich.

The "old"
LaRue
(far rt.)
and the
new.

**LIKED LA RUE AS HER OLD
235 LB. SELF**

I believe the article that will make the Nov/68 issue of **INSIDE WRESTLING** a collector's item is the one about Bernice LaRue. It is good to see her back in action, even though I much prefer her as her old 235 lb. self instead of this new trimmed-down version.

Although I enjoy your articles about girl wrestling most of all, I consider your coverage of the Mixed Match (**INSIDE WRESTLING**, Jan/69) in poor taste. When a match gets as out-of-hand, as that one did, something should be done to protect the women.

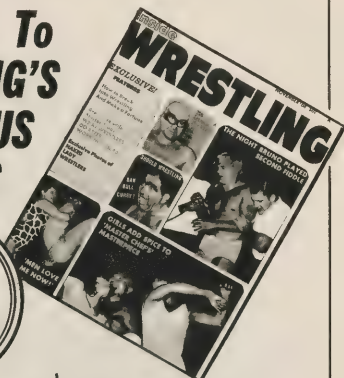
By the way, there is so much amateur girl wrestling taking place these days and all over the world that I think it would be a good idea to give these bouts coverage in your splendid publications. Remember, many of these amateurs will eventually become professionals, and it would be worthwhile to let the public in on their progress from the very beginning.

RICHARD J. CROSS
Newfoundland, Canada



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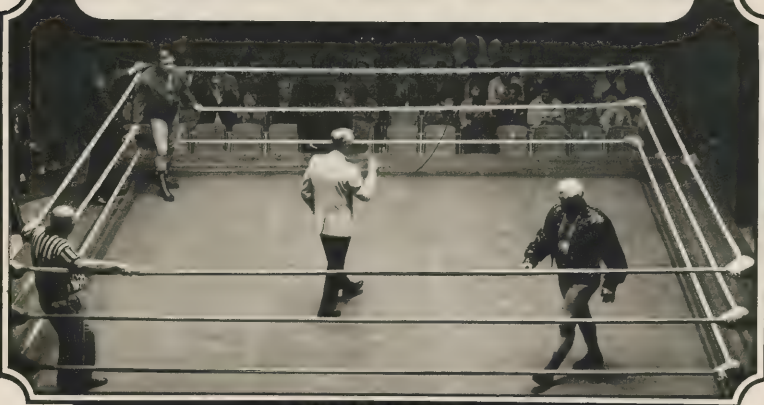
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MY TOUGHEST BOUT

SPECIAL
COLLECTOR'S ISSUE

ELEVEN GREAT STARS GIVE INSIDE WRESTLING THE INSIDE STORIES



COLLECTOR'S ISSUE
SPECIAL

MY TOUGHEST BOUT

THE QUESTION MOST ASKED EVERY WRESTLER IS, "WHAT WAS YOUR TOUGHEST BOUT?" MOST OF THE TIME THE WRESTLER WILL ANSWER WITH THE FIRST NAME THAT POPS INTO HIS HEAD—USUALLY WITH THE NAME OF A RECENT OPPONENT, OR, IN HOPES OF BUILDING THE GATE FOR A FUTURE BOUT, GIVE THE NAME OF SOMEBODY HE IS SCHEDULED TO WRESTLE. WHEN THE EDITORS OF INSIDE WRESTLING DECIDED TO BUILD THIS SPECIAL ISSUE AROUND THE "TOUGHEST BOUT" THEME, THEY PROCEEDED ON THE THEORY THAT IN ORDER FOR A WRESTLER TO PROPERLY RECALL THE TOUGHEST BOUT HE EVER HAD WOULD REQUIRE HIM TO THINK BACK OVER HIS ENTIRE CAREER, AND ALSO THAT THIS REFLECTING WOULD HAVE TO BE DONE IN A QUIET, UNDISTURBED ATMOSPHERE. THE FIRST THING OUR EDITORS DID WAS CONTACT ALL OF THE DESIGNATED WRESTLERS AND PERSONALLY BRIEF THEM ON WHAT WE WERE AFTER. THE WRESTLERS WERE ASKED TO CAREFULLY THINK ABOUT THE QUESTION AND WHEN THEY HAD MADE UP THEIR MINDS TO CONTACT OUR EDITOR. "TAKE ALL THE TIME YOU NEED," THE WRESTLERS WERE TOLD. SOME OF THEM DID TAKE A LOT OF TIME. THE DESTROYER, FOR EXAMPLE, TOOK SEVEN WEEKS TO FINALLY NAME GORGEOUS GEORGE AS HIS TOUGHEST OPPONENT, WHILE ED CARPENTIER HAD HIS ANSWER IN A MATTER OF SECONDS, "KILLER KOWALSKI." TO GATHER AND COMPILE ALL THE MATERIAL REQUIRED FOR THIS SPECIAL ISSUE WAS A LONG AND TEDIOUS JOB, BUT WE BELIEVE THE END RESULT WAS WORTH ALL THE TIME AND EFFORT. WE HOPE YOU DO, TOO.

The Editor

SPECIAL SERIES NO 1

**BRUNO SAMMARTINO
VS.**

'COWBOY' BILL WATTS

'MY TOUGHEST BOUT'

February 23, 1965

NEW YORK CITY

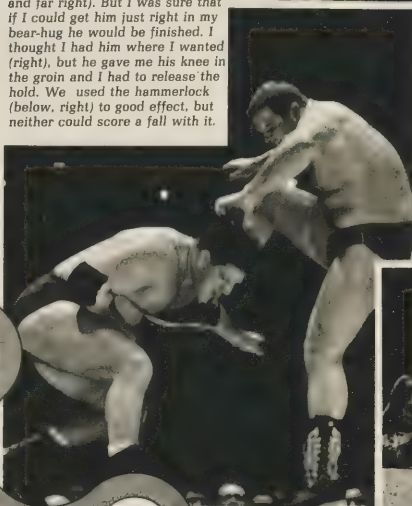
I had to think for quite some time to answer the question: "Who Gave me My Toughest Bout?" After all, I wrestled every top star over the last 10 years. But I have to say that Bill Watts was the guy who gave me the most hell. We had wrestled a few times before that big one in Madison Square Garden, but the Feb. '65 match was just plain murder. I still think Watts is nuts, a wild man and a killer! I lost that match on a foul, but I still think the referee must have been blind. Watts gave me hell. I admit it. But I never fouled him. From the bottom of my heart I tell you that I never fouled him. In fact, to this day I don't know what that referee based his decision on. Watts kicked me repeatedly, but I more than held my own against him with assorted arm and leg locks. The only good memory I have of that night was the record gate: \$61,384.17.

WRITTEN AND APPROVED

By B. Sammartino



Watts can use his fists and his feet with more destructive effects than any man I have ever wrestled (below and far right). But I was sure that if I could get him just right in my bear-hug he would be finished. I thought I had him where I wanted (right), but he gave me his knee in the groin and I had to release the hold. We used the hammerlock (below, right) to good effect, but neither could score a fall with it.



SPECIAL SERIES No. 2

**RAY STEVENS
VS.
PEPPER GOMEZ**

'MY TOUGHEST BOUT'

January 26, 1963

SAN FRANCISCO

In a profession where a man's mood usually determines the way he performs in the ring, I have come to regret certain things I have done to certain opponents. A few years ago, I was capable of killing an opponent if I thought that was the only way I could win. I still put everything I have into my work, just as I always did, but today I will usually stop at a certain point. The toughest match I ever had is also a match I regret. I regret some of the things I did in that match to a great wrestler, Pepper Gomez. I beat Pepper. Beat him badly. But I did some things the referee never saw that really softened Pepper up for the finish. And how that little guy (we call him "little" because he is short for a wrestler, but what he lacks in height he more than makes up with his great strength and tremendous skill and speed), Pepper gave me hell from the start. He drop-kicked me so often I wasn't sure whether I was in Frisco or Honolulu.

WRITTEN AND APPROVED

By Ray Stevens

That's me flying through the air (right) about 5 ft. off the ground. Pepper didn't know what to do so he played it safe and simply turned his back on me. At least he thought he was playing it safe. But when I landed I whirled around and was on top of him before he had a chance to turn around and see what was going on. I had Pepper helpless (below, center) at this point. I was about to grab him and pin him when the referee stepped in between us. The ref said that I fouled Gomez. Maybe I did. I can't remember. Anyway, I won, as you can see from the picture below which shows me waving my U.S. title belt in the faces of that howling crowd which had been on my back all night.



(CONTINUED)

SPECIAL SERIES No. 3

**ANTONINO ROCCA
VS.
BUDDY ROGERS**

'MY TOUGHEST BOUT'

February 17, 1963

NEW YORK CITY

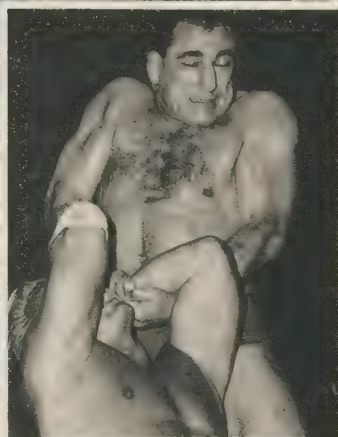
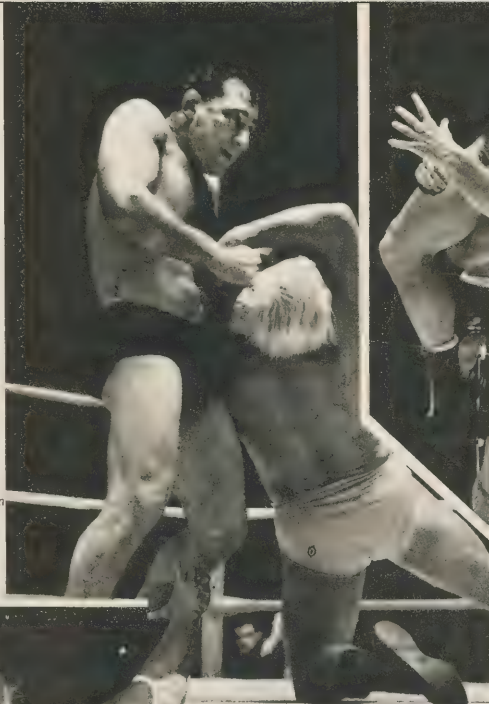
The one thing Buddy Rogers could not stand was to have an opponent twist and bend his legs. I learned that the first time I was in the ring with Rogers, and everytime I was in with him after that I centered my attack on his legs. The reason I call this particular match in New York with Buddy "the toughest I ever had" is because he was ready for me then as he had never been ready before. He had figured out a defense for his legs and he bugged me with it all night. Every time I even looked at his legs he took a step towards me and brought his knee up into my body. During that whole bout I was never able to touch his legs. Of course he was fouling me all the time, and I kept asking the referee to disqualify him. But the referee let him get away with it. When I got back to the dressing room my body was covered with lumps and every time I took a breath it felt like somebody was sticking a knife into me. That is a bout I want to forget.

WRITTEN AND APPROVED

By Antonino Rocca



Rogers was a master at choking opponents (below) in such a way that the referee seldom caught him in the act. I spit blood for a whole month after this bout. I worked a lot on Buddy's arms (right and far right) with the idea of neutralizing his attacks. The strategy slowed him down only a little. I knew I had him when I raised him to my shoulders (top, right), bounced him up and down a few times, spun around as fast as I could to make him dizzy, then slammed him to the mat just as hard as I could. The first fall was mine. You can see the condition Rogers was in after he hit the floor (below, right). I should have walked away with his title that night, and I would have if it had not been for a referee whom I still say was blind.



(CONTINUED)

SPECIAL SERIES No. 4

EDOUARD CARPENTIER

VS.

KILLER KOWALSKI

'MY TOUGHEST BOUT'

July 19, 1960

MONTREAL, CANADA

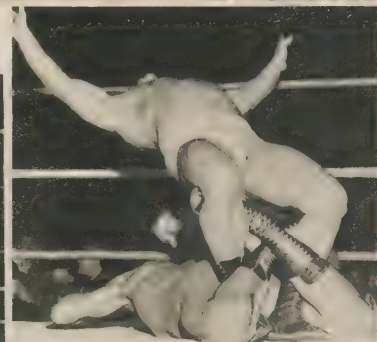
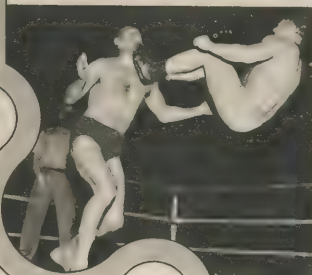
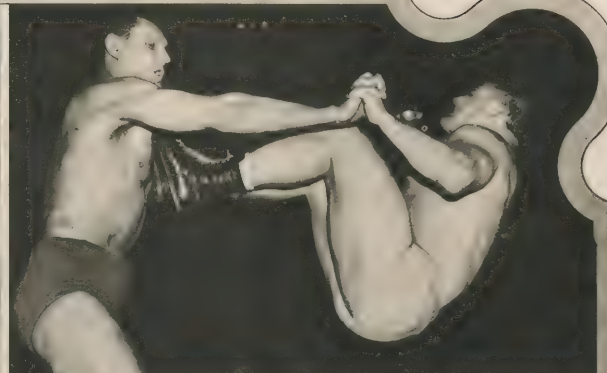
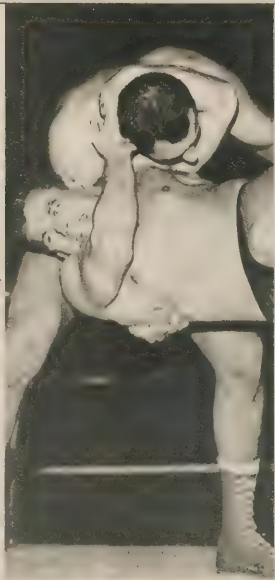
I look at my body and see a lot of scars; scars of all sizes and shapes. I have a very good memory and I can remember where all those scars came from. More than half of them came from the fists and feet of the wildest wrestler who ever lived—Killer Kowalski. I must have wrestled Kowalski at least 25 times. Every match was a bloody war, but the worst one of all was the one in Montreal on July 19, 1960. I don't want to make it sound like a joke, but on that night, the Killer nearly killed me. He nearly tore my guts out with knee-drops. I have been hit with knee-drops by the best men in the business—Jerry Graham, Fritz Von Erich and the Bruiser—but none of them could even come close to delivering the terrible effects that Kowalski could deliver with his murderous knee-drops. I didn't even know where I was through most of that bout. But I do know that I was lucky to be able to limp out of that ring with my life. I won the match, but I still don't know-how.

WRITTEN AND APPROVED

By Ed Carpentier



Because Kowalski was so much taller than me, I figured the first thing I had to do was cut him down to my size. The best way for me to do that was to hit him and hit him hard with dropkicks (below). The strategy did deliver the effects I wanted. It also made Kowalski go on the defensive, which is something he rarely does. When I had him weakened, I went to flying mares (right). Now and then I hurt him badly with leg flips (far right) and plain old smacks in the face (far right, below). But the hold that finished Kowalski and gave me the victory was the reverse "Indian Death-lock" (below, center).



SPECIAL SERIES No. 5

**LINDA CARROLL
VS.
TONI ROSE**

'MY TOUGHEST BOUT'

April 15, 1966

ATLANTA, GEORGIA

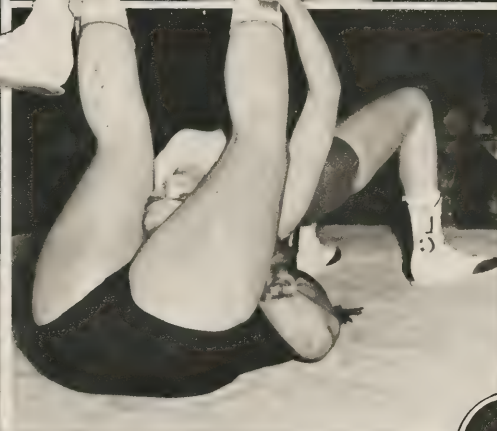
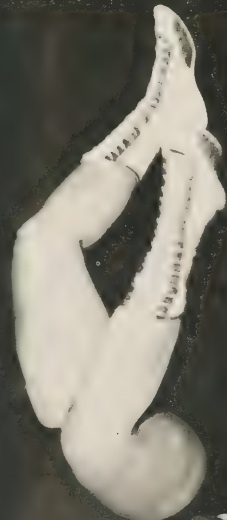
I haven't been wrestling very long, and I still can't understand why those editors picked me to tell about my toughest match when there are so many other girls who have so much more experience. Anyway, my answer to the question is Toni Rose. There is no doubt that Toni is the strongest and meanest girl I have ever wrestled. She's unreal! There is no limit to what she will do just to win a wrestling match. The thing that makes Rose so terribly dangerous is that in addition to her tremendous power, she has a great knowledge of wrestling holds. She switched so fast from leglocks to headlocks that I didn't know whether to jump or to lay down. Toni doesn't care in what part of her opponent's anatomy she sinks the toes of her shoes. It's okay for male wrestlers to kick their opponents in the chest, but women? No! The danger is too great. I was very lucky to have beaten Toni Rose that night. Maybe I can do it again.

WRITTEN AND APPROVED

By Linda Carroll



Toni Rose was much bigger and stronger than me. I knew that if I let her lock me into a corner or get me in any other position which would give her even a temporary advantage, I was a sure loser. I had the edge on her in only two things: speed and agility, and I had to make the best possible use of them. When she got on top of me and was about to try for a pin, I flipped her off (below). When she tried to move in on me from behind, I smacked her face down on the thigh of my raised leg (top, far right). The final pin came with lightening speed (bottom, far right). She missed a dropkick and I caught both her legs, lifted them as far backward as possible and that was it.



(CONTINUED)

SPECIAL SERIES No. 6

**JIM HADY
VS.
SWEET DADDY SIKI**

'MY TOUGHEST BOUT'

January 24, 1963

TORONTO, CANADA

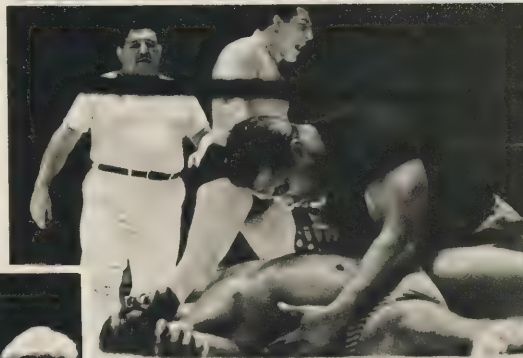
Before I go into the ring with an opponent, I have my strategy planned. The style I use for a particular bout depends on the style of my opponent. As I look back over the years, I can think of only one opponent who gave me problems when I tried to plan my strategy—Sweet Daddy Siki. The reason he gave me problems was because he could do so many things so well. In other words, I could not figure out a weakness in his armor. I expected to be in for a very rough time with Siki. I was so right. He kept switching styles from one minute to the next, making it impossible for me to stick with any one particular strategy. He reminded me of a baseball pitcher who has the ability to throw every pitch in the book. I regret, however, that I must say that I lost this, the toughest match of my career. (Editor's note: We are saddened to report that soon after he wrote this, Jim Hady died of a heart attack after a match in Hawaii.)

WRITTEN AND APPROVED

By Jim Hady



Remember this about Sweet Daddy Siki: If you relax your guard against him for a fraction of a second, chances are you'll find yourself flat on your back with him on top of you. Or you could even find yourself turned upside down, as I did (below.) Siki has an excellent headlock (top, right), and a fantastic body slam (top, far right). We were both groggy at the end (bottom, opp. page), but I got my senses back first and was very lucky to pull the match out of the fire. The man who is bending over Siki (center, right) is his manager, Duke Noble.



(CONTINUED)

SPECIAL SERIES No. 7

**GENE KINISKI
VS.
WILBUR SNYDER**

'MY TOUGHEST BOUT'

October 9, 1960

ST. LOUIS, MISSOURI

I never liked Wilbur Snyder from the first day I met him, which was back in 1958. But I'm the kind of guy who never lets personal feelings interfere with my judgment. So I have to admit that Snyder is a terrific wrestler. We wrestled around 2 dozen times over the years, but the match that stands out in my mind was that war we had in St. Louis in 1960. Buddy Rogers was the champion at the time and promoter Sam Muchnick promised the winner of the bout between Snyder and me a title shot at Rogers. You can imagine how badly I wanted to beat Snyder. Naturally Snyder was just as determined to beat me. That's why it was such a violent match. That's why I damned near killed Snyder and Snyder damned near killed me. Neither of us won. The bout was a draw. And I had to wait more than four years to win the title. I have had hundreds of bouts since I wrestled Snyder in 1960, but none were as tough as that one.

WRITTEN AND APPROVED

By Gene Kiniski

I am going to give a free but very valuable piece of advice to all of Wilbur Snyder's future opponents: don't let him wrap his legs around you! I let him do it a couple of times to me in this bout and I damned near got killed (right and below, right). I have another bit of advice for the guys who will wrestle Snyder: he can't stand getting his hands worked on (left). I think the guy has weak hands or maybe some old broken bones in his paws never mended properly. Naturally I hacked away at his hands.



SPECIAL SERIES No. 8

**BOBO BRAZIL
VS.
FRITZ VON ERICH**

'MY TOUGHEST BOUT'

November 23, 1962

INDIANAPOLIS, INDIANA

How would you like it if the biggest hand you ever saw on a human being was clawing at your face without a letup for more than half an hour? That's exactly what I was up against the night I wrestled that wild-man, Fritz Von Erich. Every wrestling fan in the world has seen pictures of Von Erich clawing either his victim's face or stomach. But unless you happen to be the victim, you cannot begin to imagine the unbearable pain this monster can inflict with just his hand. Picture, if you can, one of those old steam shovels, the kind that had great big steel teeth under its basket. Remember how those steel teeth bit into the earth and scooped up a truckload at a time? That is exactly the feeling I had when Von Erich dug his steel-like fingers into my face or belly. It felt like he was tearing big chunks of flesh out of me. To this day I still don't know how I managed to walk out of that ring alive. But my stomach has never been the same since then.

WRITTEN AND APPROVED

By Bobo Brazil



Just take a look at the big photo (right) and the one below. Von Erich's hand is so big that you can't even see my face. But just looking at pictures of Fritz's "Iron Claw" can't possibly give you even an idea of how terribly painful that hold is to the poor victim. I was horrified by the thought that he was going to rip the skin right off my face.



(CONTINUED)

SPECIAL SERIES No. 9

**LOU THESZ
VS.
THE BRUISER**

'MY TOUGHEST BOUT'

April 9, 1965

ST. LOUIS, MISSOURI

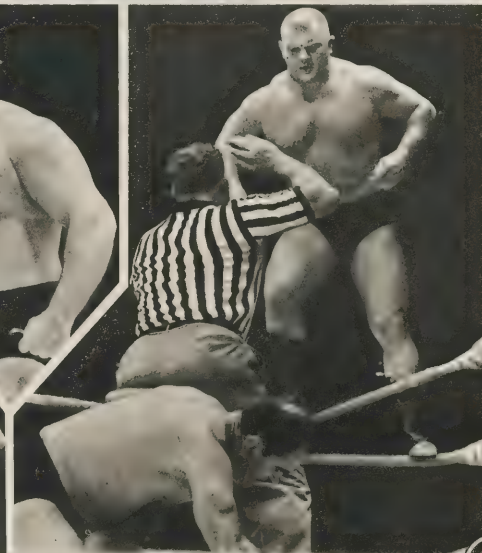
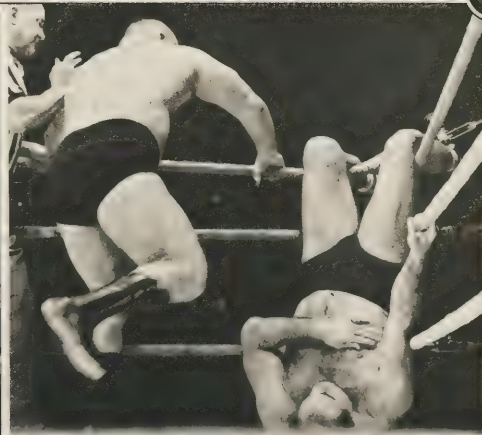
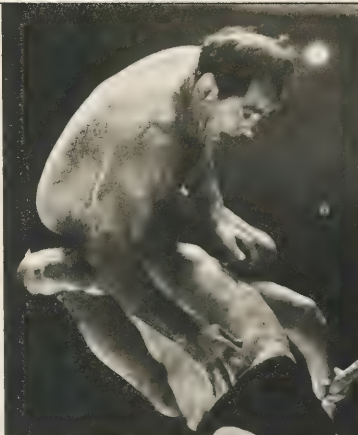
They asked me to pick the toughest bout I ever had. I can't do it. I have wracked my mind for a couple of weeks for the answer, but how the devil can a man who had more than 10,000 bouts in almost 30 years pick out one that was his toughest? All of them were tough! But I have to give the magazine people an answer. They have done a lot for me during my long career and I can't let them down. So I'll reach back into my memory and name the match that seems to stand out. It was against the Bruiser Bruiser is one helluva wrestler. He's strong as an ox, tough as sheet of steel and he has as much guts as our kids in Viet Nam. That is a combination hard to beat. I really don't remember all the details of this particular match, but I do recall that he had me on the verge of quitting at least five times. I was very lucky to have won out in the end. I managed to do it, I suppose, because of my experience. He made only one mistake. But that was all I needed.

WRITTEN AND APPROVED

By Lou Thesz



Look at the way he has me standing on my head (far right), completely helpless. Then see him hovering over me from the top rope, threatening to drop his 250 pounds on my back (far right, below). I finally managed to win with a series of drop-kicks (below). But, man, did he yell at the finish (below, center).



SPECIAL SERIES No. 10

**THE DESTROYER
VS.
GORGEOUS GEORGE**

'MY TOUGHEST BOUT'

November 11, 1962

LOS ANGELES

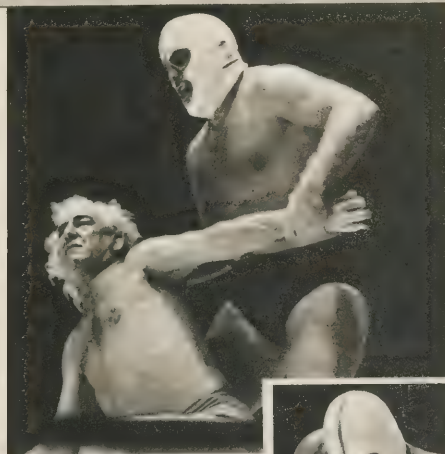
I go back many years to select my toughest match, and I confess that sentimental reasons may have influenced my decision. I have always admired Gorgeous George. He was, after all, the man who revolutionized professional wrestling. I consider it a great privilege to number George among the hundreds of famous wrestlers I have beaten over the years. But I regret to this day that George was forced—because of a pre-bout agreement—to have his beautiful golden hair clipped off right in the ring before thousands of people after I defeated him. It was, I think, the bitterest kind of humiliation that could have been inflicted on as proud a man as George. Unfortunately, George was never given just credit for being the great wrestler he was. And I can tell you that this man was a super-wrestler. There was nothing he couldn't do better than anybody else. And he did all of it to me. If ever I was lucky to win a match, it was the one with Gorgeous George.

WRITTEN AND APPROVED

By The Destroyer



George was in the twilight of his career when I wrestled him, and I could only try to guess how great he must have been when in his prime. He came very close to ripping off my mask (below), and he was just great with flying tackles. I beat him by centering my attack on his arms (right and bottom, right). What happened after the match ended was to me a tragic sight. It had been agreed that if I lost I would unmask in the ring, and if he lost his golden hair would be clipped off, also in the ring. When the barber finished with George, he didn't have a strand of hair left (far right).



(CONTINUED)

SPECIAL SERIES No. 11

**'COWBOY' BOB ELLIS
VS.
THE GREAT MAPHISTO**

'MY TOUGHEST BOUT'

March 17, 1962

SAN ANGELO, TEXAS

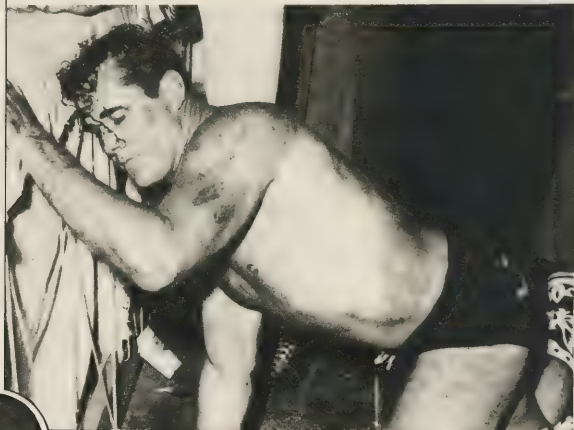
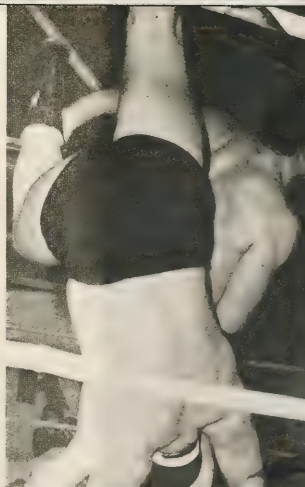
The Great Maphisto is not wrestling any more. And I can't tell you how glad I am that he quit the business. I don't know why he quit, and I don't care. The important thing is that I'll never have to wrestle him again. Once was more than enough. Maphisto was a giant of a man, much stronger than he looked. He wore a mask and it was frightening to see those coal-black eyes of his peering at you through the holes in the mask. He busted my face open with his fists and I think I lost a couple of quarts of blood before the doctors finally sewed me back together. I was determined to get revenge by pulling off his mask. I came very close to getting it off a couple of times, but the best I could do was rip off the part that covered his nose. We battled in the ring, out of the ring and in the aisles. I finally managed to pin him in the last fall to take the match, but I still can't figure out where I got the strength after losing all that blood.

WRITTEN AND APPROVED

By Bob Ellis



I needed a blood transfusion after this bout, as you can see by looking at the pictures. But Maphisto needed a transfusion, too. There was nothing he would stop at, nothing he would not do if he figured it could help him win. He slugged me so much my head felt like a punching bag, and I spent a lot of time crawling around on my knees (below). If ever I considered myself lucky to win a match, this was it (bottom, opp. page).



(CONTINUED)

'DON'T WORRY ABOUT MY BACK, PEDRO— I CAN CARRY HAYSTACK CALHOUN!'

PEDRO MORALES LEARNED THE MOST IMPORTANT LESSON OF HIS LIFE FROM A 95 POUND MIDGET

PEDRO MORALES NEVER took advantage of anybody in his whole life. At least that's what wrestling fans have believed for years. So you can imagine how terribly shocked Los Angeles fans were one recent night when big Pedro, all 220 pounds of him, hopped up onto the shoulders of a 95 pound midget and then dug his heels into the midget's side, much like a cowboy digs his spurs into his horse's flanks when he wants the animal to go faster.

This is the kind of thing you would expect from a Fred Blassie or a "Thunderbolt" Patterson, but never from a classic "Good Guy" like Pedro Morales. And yet, that is exactly what happened, as you can see from the pictures on these pages.

But before you go heaving any cigarette butts at Pedro, listen to the whole story:

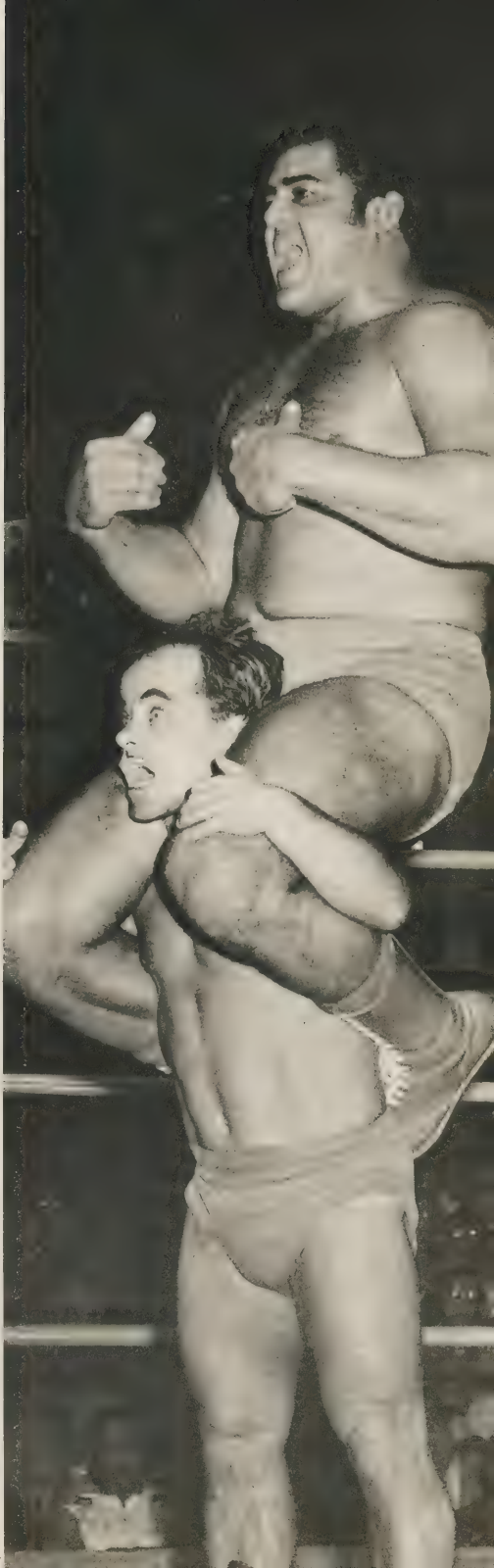
The main bout that night in Los Angeles' Olympic Auditorium was a tag match; a very unusual "mixed" tag match between teams comprised of full-grown and midget wrestlers. Pedro Morales was on the one team. His partner was Lord Littlebrook. In the other corner was a savage gorilla who is called El Mongol and a blond midget who is billed as "Little Bruiser."

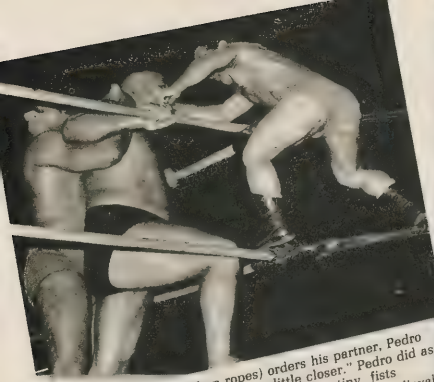
Morales, who rose to fame as the tag team partner of the great Pepper Gomez, had never been in a situation like this before. "I really didn't know what to do with a midget for a partner," Pedro explained later. "After all, how do you work with a midget?"

The midget gave Pedro the answer, "Don't you worry about me," Littlebrook told his hefty partner before the match. "But I can understand how you feel," Littlebrook said soothingly when he noticed the disturbed look on Morales' face.

(Continued)

Everybody who witnessed this scene was completely astonished to see a 95 pound midget carrying a 220 pound man on his back.





Lord Littlebrook (perched on ropes) orders his partner, Pedro Morales, to "Bring El Mongol just a little closer." Pedro did as he was told and Mongol wound up with many tiny fists hammering away at his face. Like mounted knights of Medieval times, Littlebrook, mounted on Morales' shoulders, moves into combat against Mongol and Little Bruiser (right).

"Oh, I'm sure you can take care of yourself," Pedro said, not wanting to offend the little man. "It's just that I never had to work in a mixed match like this before. There could be problems, you know."

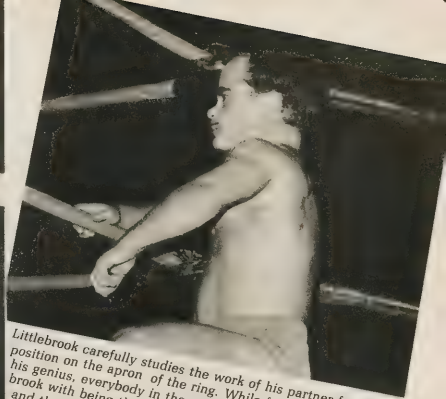
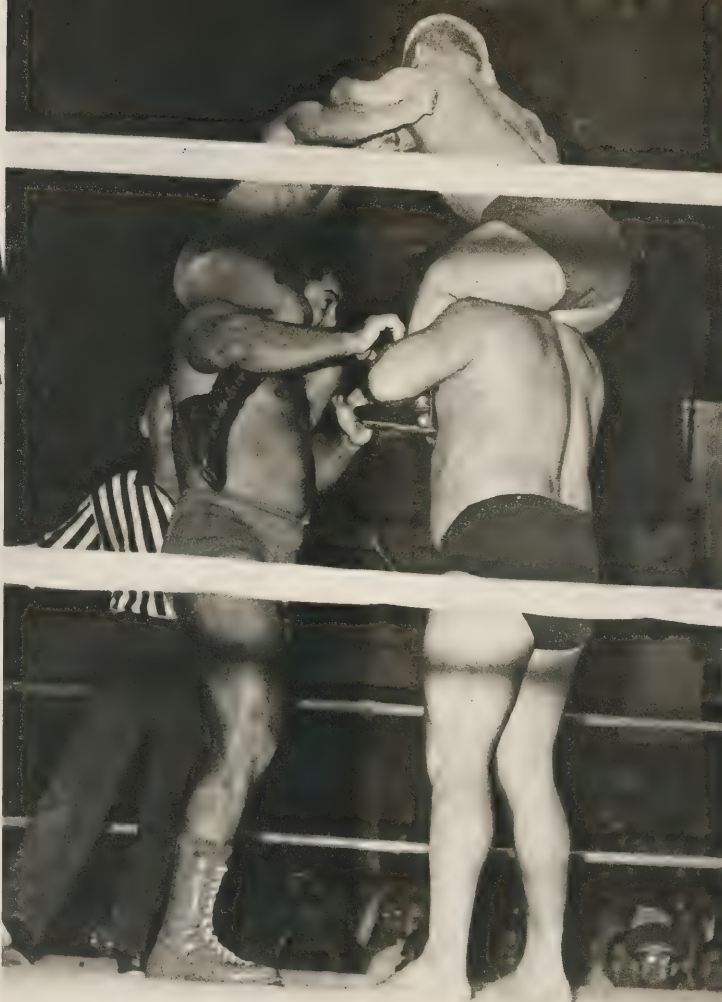
Littlebrook grinned. "You can have problems eating scrambled eggs. Like I said, I understand how you feel. But I can tell you that all the trouble is in your mind. I've been in more mixed matches than I can remember. One time I was Haystack Calhoun's partner, and Haystack weighs three times what you weigh, Pedro."

"You were Haystack Calhoun's partner?" Morales said with a startled look on his face.

Littlebrook nodded his head. "I sure was. And we had no trouble at all working together. We won and everybody thought we were great."

Relieved by the midget's words, Morales began to discuss pre-bout strategy with his partner, but the vastly more experienced Littlebrook quickly took over. "Instant teamwork, that's the answer to winning these kind of matches," Littlebrook told his partner. "And don't ever worry that I'm going to get hurt. Like I told you before, I can take care of myself."

Littlebrook took very good care of himself. As a matter of fact, in their match against El Mongol and Little Bruiser, it was Littlebrook who called all the strategy for him and Morales. It was Littlebrook who



Littlebrook carefully studies the work of his partner from his position on the apron of the ring. While fans have no idea of his genius, everybody in the wrestling business credits Littlebrook with being the finest strategist among today's wrestlers, and that includes normal-sized wrestlers as well as midgets. He is, they say, "just brilliant."

said to Morales after they had won the first fall. "Pedro, we can give those two guys the shock of their lives in the next fall."

"How?" Pedro asked. The answer he got from Littlebrook astonished Morales.

"You jump up on my shoulders when I give you the signal," Littlebrook said.

There was a long pause while Morales picked at the wax deep in his ears to make sure he was hearing right. "Me jump on your shoulders?" the dumb-founded Pedro said.

"You dig me, man," the 95 pound midget said to his 220 pound partner.

"But I'll crush you to death," Morales said. "The hell you will," Littlebrook said. "Don't let my size fool you. I can carry 400 pounds on my back. Why you're just a little guy," the midget said with a broad grin on his face.

Morales did as he was told. What's more, he wound up that night on the winning team. And at a press conference after the victory, Pedro said, "I learned a very important lesson tonight; never judge a man by his size. When I was first asked to wrestle with a midget as a partner, the thought revolted me. But now, after having experienced what I did tonight, I want to state publicly that whenever I am offered the same kind of opportunity in the future I will gladly accept. It will be my honor and my privilege." □

Why does luscious Brenda Scott conceal what she does for a living when a guy gets interested in her? Because . . .

Clutching Anne Casey by the hair, hellcat Brenda Scott lives up to her nickname by readying Casey for a fling into the nearest ringpost.

'MEN ARE AFRAID TO DATE ME!'

BY BOB VERLIN



GENERALLY SPEAKING, when a man thinks about a girl wrestler the furthest thing from his mind is the possibility of taking her out on a date. This is natural, because who would want to hold hands with a dame who makes a living smacking other dames around? That sort of thing just doesn't stimulate the normal male, who likes his women feminine and dainty.

But Brenda Scott is different. Although it is her business to smack other girls around, she is so feminine outside the ring, and so lovely and charming, too—that one flicker of her long eyelashes makes men pant with excitement.

Said one recent date who prefers not to be identified for "personal reasons": "I recently took Brenda out to dinner and a night club and I was never in my whole life so proud to have a woman on my arm. Everybody turned to look at

her, she was so radiantly beautiful. And I couldn't help wondering what those same head-turners would think if they knew that this magnificent creature was a professional wrestler."

What are Brenda's reactions? "I have found," she says, "that the average man is afraid to date a wrestler. I suppose that's natural though, because the man likes to feel that he is the strong one, and he wonders what would happen to him if he tried to dominate a professional wrestler. In my case, all I have to do is get a man to take me out the first time. I'll admit that I try to avoid telling him what I do for a living before that first date is made. We usually have such a good time that when he finally does find out, he doesn't care any more."

Don't get the idea that Brenda Scott has a hard time getting dates. She has a long waiting list 365 days a year, year in and year out. In fact, and she'll never admit it, she has to beat off the panting males with a club.

Brenda, who comes from Jacksonville, Fla., and looks exactly like a Florida beauty queen is supposed to look, is a perfectly-stacked 130 pounds, with deep blue eyes, platinum blonde hair and the most perfectly formed pair of

"come kiss me lips" you ever saw. Those close to Brenda say that she could easily have become a movie sexpot had she chosen Hollywood instead of the ring.

Does she regret forsaking the movies for the mat? "Not on your life!" says Brenda with gusto. "Most any girl with a nice face and figure can make it in the movies if she gets the chance. But how many are strong enough, tough enough, brave enough and skillful enough to make it as a wrestler? Darn few!"

As you listen to Brenda spin the story of her life, you can feel the sincerity of her words. She isn't a braggart. Not at all. Instead she speaks honestly and openly. She never tries to hide anything and her supreme self-confidence shines through like a ray of bright sunshine.

"I am not the best girl wrestler in the world," she says. "Not yet. I still have much to learn. But give me a couple of years more and I'll be there on top."

It's the way she says things that give her words depth and meaning. A person who didn't have tremendous self-confidence could never sound like that. Perhaps that is the real reason why this most unusual woman casts a spell over all those she meets.

Continued



When Brenda says she still has a lot to learn about wrestling, she knows what she's talking about. Although exceptionally fast and strong, she lacks polish and has yet to develop the knack of sliding smoothly from one hold to another.

One night in a small Texas town, Brenda was wrestling Anne Casey and midway in the bout she clamped a solid headlock on Casey. After wiggling Anne's pretty head around for a few seconds, Brenda flipped her to the mat. She then wanted to trade her headlock for a leglock. Quickly she released the headlock and reached for Casey's extended left leg.

But Anne was too smart to get hooked in so obvious a trap. She snapped her leg back and out of reach so that when Brenda made her lunge she got nothing but air. Not only that, with no leg waiting to break her momentum, Scott fell over and landed on her face. "I was so embarrassed," Brenda later said, "I wanted to cry."

But she's a girl who learns by such mistakes. She never forgets and she never makes the same mistake twice.

"I make believe that I have a pad and pencil in my head," she says with a grin, "and I write down everything, especially my mistakes. Then I work on those mistakes. I practice until I have them licked."

So far, Brenda Scott has licked most of the really important mistakes she has made. "Now I'm working on the little ones," she chuckles with a delicate flip of her cute head. "When I have those little ones licked, I'll have it made."

You sure will, Brenda. We can hardly wait. ■



Casey must have found this position terribly monotonous. Brenda seemed to have everything her own way in this sizzling bout at Angleton, Texas. But it only looked that way. Actually, Casey was too experienced, and caused Scott to make many mistakes.



Brenda often got Casey in an advantageous position like this only to be outsmarted. After flipping Anne to the mat, Scott lost her hold when she tried to trade a headlock for a leglock. Casey pulled away and Scott fell flat on her face.

GO-GO WHERE THE ACTION IS!

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MR. JUSTICE vs. PORKY PIG RESERVED SEATS
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Triple Main Event
Eleventh's Greatest Card!
2 Titles At Stake!

Main

Schmidt
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(Champion)

Argentina

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(1. American Champion)

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HEAD TO HEAD
SATURDAY 4 P.M.

3717

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(Cliff Burns)

ORLANDO SPORTS STADIUM

WRESTLING

EVERY MONDAY
8:15 P.M.

TONIGHT

SOUTHERN TAG TEAM CHAMPIONSHIP MATCH
2 out of 3 Falls in a One Hour Time Limit
EL GRAN CRAN **WAHOO**

LOTHARIO & McDANIEL

TYLER & TILLET

Lou THESZ vs. GLADIATOR

One Fall in a 30-Min. Time Limit
The Great MALENKO vs. Bobby D'Amico
One Fall in a 30-Min. Time Limit
THE MEDICS vs. Jack BRISCO & Nick KOZARKE
One Fall in a 30-Min. Time Limit
Hans MORTIMER vs. Koo TIKI

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BOBO BRAZIL **vs.** **GENE KINISKI**
Future WWC Champion
Tomorrow night, 8 p.m., Olympic Auditorium
Plus International Card—
Live Referee—Vigilante
vs. **THE DYKES**
For World's Top Tag Team
And Big Yackus vs. Sonors
Admission by Appointment
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3717

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(Cliff Burns)

SAN DIEGO, CALIF. (Jim Thurman)

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ELECTION NIGHT SPECIAL!!!

U.S.'s Greatest Champ

FRITZ VON ERICH

Defending American Title vs

JOE

Blanchard

Seeking His Second Straight Over Fritz
Following Non-Title Win!

WALDO
Von Erich vs. Spiller Jardine
Dallas Debut Of European Champion
Baren Von Raschke
vs. Chief Big Heart
2 Other Big Fights!

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NIXON VS. WALLACE
VS. MUMPHREY

Election Returns Announced After Every Bout!

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SPORTATORIUM
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SUPER-TERRIFIC WRESTLING

DOUBLE MAIN

SATURDAY JAN. 4
1st BOUT 8 P.M.

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LORD LAYTON
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MARK LEWIN
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COMBATON TAG TEAMS
GIRLS AND MIDGETS
HEALS
WRESTLING MATCHES
ALL SEATS \$5.00 to \$6.00
Coke Arena or Grinnell
DETROIT, MICHIGAN
(Dennis Torrey)

finale of 1968

WRESTLING

TONIGHT 8:30

KIEL AUDITORIUM—
14th & Market St.

Non-title match

Gags "Belldog" KINISKI **vs.** **Darry "Bulldog" BROWER**
World Champions

Bob GEIGEL **vs.** **Darry FUNK, Jr.**
Tag match and 4 other bouts

TICKETS—Arcade Bldg. and Kiel Auditorium
PRICES—\$1.50—\$2.00—\$3.00
Doors of Kiel Auditorium will open at 7 p.m. tonight
when tickets will also be on sale

ST. LOUIS, MISSOURI (Wayne Ermatinger)

WRESTLING COLISEUM
Friday—8:30

For the first time in a Houston ring
A Champion defends his

WORLD'S TITLE in a

TEXAS DEATH MATCH

Must Be a Winner! No Disqualifications!
No Time Limit! No Limit on Falls!
Could Be 3 or 331! Loser Must Quit!

GENE KINISKI

The Champion is on the Spot!

—VS—

FRITZ VON ERICH

Beat Lou Thesz and Unmasked Spoiler One!

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2022 SAN JACINTO AT GRAY CA 2-2388

HOUSTON, TEXAS (W.H. Casmir)

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*** TRIPLE MAIN EVENT ***

1st Main Event
1st Main Event
1st Main Event

COWBOY BILL WATTS
3rd Mo. — Oklahoma
(3-3 Falls — No Disqualification)

*** 2nd MAIN EVENT — TAG TEAM MATCH**

1st Main Event
1st Main Event
1st Main Event

*** 3rd MAIN EVENT — TAG TEAM MATCH**

1st Main Event
1st Main Event
1st Main Event

*** OPENING MAIN EVENT**

Mad Dog VACHONE **vs.** **DUTCH SAVAGE**
2nd Mo. — 2nd Mo. — 2nd Mo.

MOOREHEAD, N. DAK. (Larry Paczkowski)

HOLIDAY WRESTLING!!

MPLS. AUDITORIUM, DEC. 28, 8:30 P.M.

HOLIDAY BONUS: FREE one child 14 or under with one paid adult.

CHAMPIONSHIP BOUT

VERNE GAGNE
VS.

2 OUT
OF 3
FALLS

LARRY HENNING



Henning says, "This is the end of Gagne, he doesn't have to worry about the future because after Saturday night, he won't be able to wrestle any more EVER!"

Gagne says, "Right now it's my feeling that if Henning beats me, or if I'm released I might have to retire, but all I'm thinking about from now until Saturday night is paying Henning back DOUBT for my three broken ribs!"

SPECIAL BOUT

PAMPERPO FIRPO vs. ????????

HANDICAP MATCH

COWBOY
BILL

Stan "the Moose"

WATTS

Bill Green

Kerbe has promised Cowboy Bill Watts an early chance at the championship if he beats these two Canadian ROUGHNECKS.

PLUS 3 MORE BOUTS featuring:

Billy Red Lyons, Lars Anderson,
Mike Riker, Big Luke and Big K

MINNEAPOLIS AUDITORIUM

SAT., DEC. 28-8:30 P.M.

TICKETS Dayton's or Auer, box office
Box Office open 10:00 A.M. Saturday

SEE ALL STAR WRESTLING ON CHANNEL 11 TV
SATURDAY 6:00 TO 7:30

MINNEAPOLIS, MINN. (Phillip Blake)

WRESTLING HARA ARENA

FRI. • OCT. 4

8:30 P.M.

Tag Team Mayhem

BULL
GURRY

and



"The Mighty Igor"

VS.



HELL'S ANGELS

Al Costello

VS.

The Spoiler

Ivan Kalmikoff

VS.

Jess Ortega

Bob Nandor

VS.

Bob Loren and
Masori Parry the Pig

WATCH TV

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Every Friday

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Channel 16

INFORMATION 278-4776

Ringside and Reserved
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General Admission \$2.50
Philadelphia 1-81-6136

DAYTON, OHIO

(Donna Bargo)

WRESTLING

Tues. Aug. 20th

Outdoor Sports Arena

Old Corry Field Rd.

8:30 P.M.



5-Man Battle Royal

Dr. Jerry Graham,

Phil Roberly

Bobby Whitlock,

Bobby Fields

and The Cobra Kid

★ MAIN EVENT ★

TAG MATCH

THE INTERNS

VS.

GREG PETERSON,

RAMON PEREZ

DR. JERRY GRAHAM

WILL BE PLACED IN A

CAGE THIS MATCH!!!

-Also-

Two, 1-Fall Matches

Children 50c

Gen. Admission, \$1.25

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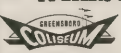
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PENSACOLA, FLORIDA (Wayne Landy)

★ WRESTLING ★



THURS., JAN. 9

8:15 P.M.

ADMISSION: Ringside \$3.00-Reserved \$2.50-Gen. Adm. \$2.00

Children \$1.00 in Gen. Adm. Section only!

BATTLE OF THE BULLIES! NO DISQUALIFICATION!

HOMER O'DELL - MISSOURI

MAULER & HIRO MATSUDA

VS.

TWO TON HARRIS - ALDO

BOGNI & BRONCO LUBICH

6 MAN TAG TEAM MATCH

● TAG TEAM MATCH

OLE & GENE ANDERSON

VS.

SAM STEAMBOAT & MR. WRESTLING

● TAG TEAM MATCH

SANDY & GEORGE SCOTT

VS.

TERRY & RONNIE GARVIN

BULLDOG LEE HENNING vs GREG PETERSON

● OPENING EVENT

JESSE JAMES vs SILENTO RODRIGUEZ

TICKETS ON SALE AT COLISEUM BOX OFFICE

10:00 A.M. TIL 9:00 P.M. DAILY

GREENSBORO, N.C. (Ronald Strader)

WRESTLING



TONIGHT 8:45

MIAMI BEACH

AUDITORIUM

JERRY VALENTINE

VS.

THE GREAT

MALENKO

SPECIAL

REVIEW

JOE LOUIS

JACK BRISCO & NICK KOZAK

VS.

TARZAN TYLER & LOUIE TILLET

VS.

THE MASKED MEDICS

VS.

WANDQ MC DANIEL & JOSE LOTHARIO

VS.

LES WELCH - VS - GLADIATOR

VS.

BOB RANDY

VS.

ROPER

RESV. CALL 531-9477

MIAMI, FLORIDA

(Sal Sellotto)

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COLISEUM

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6 MAN FENCE MATCH

RING WILL BE SURROUNDED BY 7 FT. STEEL CHAIN LINK FENCE



TAG TEAM MATCH

Gene and Ole

ANDERSON - VS. -

Jimmy and Billy

HINES

BULLDOG LEE HENNING - VS -

NELSON ROYAL

PAUL JONES - VS -

TIMMY TODD

GIRLS - GIRLS - GIRLS

DONNA CHRISTIAN vs TAMMY JONES

MISSOURI - MISSOURI - MISSOURI

NIGHTY ATOM - VS - LORD LITTLEBROOK

VS. LBS.

Plus 2 Other Matches

FRIDAY, DEC. 27, 8:30 P.M.

Gen. Admission 50c

Box Office 1.00

Children 50c

Charlotte, N.C. (Dean Long)

WRESTLING

Friday, Dec. 27, 8:30 P.M.

Gen. Hvywt. Championship

THE PROFESSIONAL

VS.

DALE LEWIS

HIS 51000

AT STAKE

VS.

The Pro Belt

No Time Limit - To A Finish

VS.

ASSASSINS vs

TORRES BROS.

PLUS AN ALL-STAR CARD

ADV. TICKETS - JA. 5-6880

City Auditorium

ATLANTA, GEORGIA

(Buddy Williams)

WRESTLING • FRIDAY, DEC. 13, 8 P.M.

STATE FAIRGROUNDS • STRAWBERRY HILL

RETURN TAG TEAM BOUT... WITH

SPECIAL REFEREE

JOHNNY WEAVER

VS.

RIP HAWK

SWEDE HANSON

VS.

MR. WRESTLING

SAM STEAMBOAT

VS.

2ND EXCITING TAG TEAM BOUT

LEON BAXTER and EL BOUCHO

VS.

TERRY and RONNIE GARVIN

ANGEL MARTINELLI vs. ROCK HUNTER

JESSE JAMES vs. MIKATA MUKOVICH

THAT'S ON SALE! SPECIALTY SHOP, 714 Blvd. Street S.

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Ringside \$2.50, General Admission \$2.00, Children Under 12 \$1.00

ALL-STAR WRESTLING SAT. 5 TO 6 P.M., WYR

ATLANTA, GEORGIA (Bryan West)

★ **ALL STAR WRESTLING** ★
WINNIPEG AUDITORIUM
JANUARY 24th — 8 P.M.



LARS ANDERSON

vs.
Cowboy BILL WATTS



CHRIS MARKOFF vs. MIKE RIKER
BOBBY JONES vs. OREST ANTONION

For tickets call 943-1661 or pick up at Wrestling Office at the Marlborough Hotel.

WATCH Wrestling Channel 12 Saturday 5:30 to 6:30

WINNIPEG, CANADA (Sid Winstin)

WRESTLING • Fri., Dec. 27 8:30 PM
STATE GYMNASIUM • STRAWBERRY HILL
MAIN EVENT—TAG TEAM

2 out of 3 falls.

GEORGE SANDY vs. SCOTT BOGNI

ALDO BRONCO vs. LUBICH

With Their Mgr.
"TWO-TON" HARRIS

SPECIAL GIRLS TAG TEAM BOUT
2 out of 3 falls.

BELLE STARR and TAMMY JONES
vs.
BARBARA OWENS and DONNA CHRISTIAN

ABE JACOBS vs. BILLY SPEARS
JESSE JAMES vs. EL GAUCHO

Admission: Free (incl. 11:15 PM) 21st & 2nd St.
Between 8th and 9th Sts., 8:00
Presents 25-30 Centre Avenue 50-55 Centre Avenue 12-31 00
ALL-STAR WRESTLING SAT., 3 TO 5 P.M., WTVR

RICHMOND, VIRGINIA (Lennis Fludd)

Wrestling SUN. 6:30 p.m.

VITTORIA "ARGENTINA" APOLLO
vs.
IVAN KOLOFF

(accompanied by mgr. Tony Angelo)

TEAM MATCH
WHIPPER WILSON & BOLSON BRADY
vs.
THEIR FEET SWAN & WILD BULL COWLEY

THE MARKED ASSASSIN
vs.
MURRAY CUMMINGS

LACK LORSON vs. HALLER CHRISTIE
SWIFT HOBSON vs. ECKE THE RED
QUICK KICKER vs. BUTCH KOWALSKI
Selections of strength & science

MAPLE LEAF GARDENS
PRICE: \$2.50
\$2.50 - \$1.50

TORONTO, CANADA (Danny Courts)

WRESTLING



BRUISER — CHOLAK
VERSUS

THE CHAIN GANG
125 and FRANK ROLLINGER

3 OTHER MATCHES

SATURDAY 7:30 5:30
8:30 ELK
NORTHIDE GYM
ELKHART

TICKETS IN ADVANCE
HUFF'S PHARMACY

ELKHART
GYM BOUT OFFICE OPENS 6 P.M.
ELKHART TIME

ELKHART, INDIANA
(Anna Rush)

WRESTLING
SUNDAY, DEC. 27 — 4:30 P.M.



GEORGE LOO
vs.
ALDO BRONCO

SCOTT BOGNI
vs.
ALDO BRONCO

ALDO BRONCO
vs.
LUBICH

ALDO BRONCO
vs.
LUBICH

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ALDO BRONCO
vs.
LUBICH

ALDO BRONCO
vs.
LUBICH

WED. BIG TIME WRESTLING JAN. 22ND
PROMOTER ED FRANCIS PRESENTS AT

HON. INTER. CENTER

WIRE CAGE MATCH

ED FRANCIS vs. RIPPER COLLINS

PRO. TANAKA vs. RAY STEVENS

WORLD'S TEAM CHAMPIONSHIP

SHIBUYA & SAITO vs. TEX & NICK B.

MILLER vs. CHUY
OHIO STATE L.A. RAMS

WABOO vs. MR. X
INDIAN STAR

LINDSAY vs. TOGO
Graham vs. Montero

HONOLULU, HAWAII (Jeff Hobbs)

WRESTLING

TONIGHT — 9:15 P.M.
at The Nuevo Laredo

BULLRING

MAIN EVENT

DORREL DIXON
ANTONIO MONTORO

vs.

BLACK SHADOW
ESPANTO PRIMEZO

SEMI FINAL

Rolando Vera
Ray Cortez

3rd EVENT
Buldog Villegas

vs.
Furia

LAREDO, TEXAS (Jessa Jalomo)

Manuel Robles
Marco Tello

4th EVENT
Rolando Saucedo

vs.
Willie Arias

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WATCH WRESTLING
WUATV CHANNEL 43
SATURDAY 4 to 5

AKRON, OHIO
(Mort Hilbish)

MARCH OF DIMES
BENEFIT

CHAMPIONSHIP WRESTLING

FRI., JAN. 24, 8:30

CIVIC ARENA

CHAMPION BRUNO SAMMARTINO

No. 1 Challenger
KILLER KOWALSKI

4 MAN TAG RETURN
THE SICILIANS
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THE NIGHT ABE JACOBS CRIED

"THE MOST IMPORTANT THING TO ME IS THAT I FOUND KINISKI'S BIG WEAKNESS."

AFTER YEARS OF TRYING, ABE FINALLY GOT HIS CHANCE AT THE WORLD CHAMPIONSHIP. BUT INSTEAD OF WINDING UP WITH THE CROWN, HE WOUND UP WITH A FACE FULL OF TEARS

"KINISKI IS JUST TREMENDOUS, A REAL CHAMPION."

ABE JACOBS SPAT a wad of blood on the dressing room floor. His water-soaked black hair hung in long strands over his sweating face and ugly purplish welts pocked his naked body.

Abe Jacobs did not look like a winner. He wasn't. Abe Jacobs had just lost the most important battle of his life, but he took it like a man. Abe Jacobs is a man who has class. Lots of class.

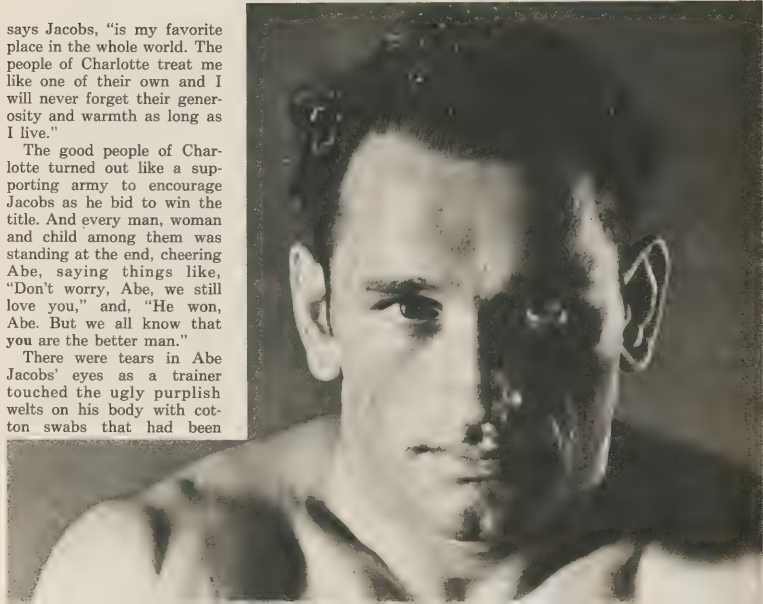
"I thought I had him beaten half a dozen times," Jacobs said sadly. "But he got away every time. He's good. Very good."

Jacobs was talking about the man who had just defeated him; the champion, Gene Kiniski. But Jacobs was thankful for one thing—he had had his chance at the title in Charlotte, North Carolina. Although Abe Jacobs was born in New Zealand, which is just about as far away from Charlotte, N.C., as you can get, "Charlotte,"

says Jacobs, "is my favorite place in the whole world. The people of Charlotte treat me like one of their own and I will never forget their generosity and warmth as long as I live."

The good people of Charlotte turned out like a supporting army to encourage Jacobs as he bid to win the title. And every man, woman and child among them was standing at the end, cheering Abe, saying things like, "Don't worry, Abe, we still love you," and, "He won, Abe. But we all know that you are the better man."

There were tears in Abe Jacobs' eyes as a trainer touched the ugly purplish welts on his body with cotton swabs that had been



soaked in alcohol. Although the alcohol felt like a hot poker each time it touched broken skin, Jacobs' tears were not caused by physical pain. "Those wonderful, wonderful people," Abe mumbled through bloody lips, "I let them down. When I lost tonight I let them down. I wonder what they *really* think of me now?"

Abe Jacobs got his answer as he stepped out of the dressing room about an hour later and walked straight into a crowd of several hundred—all ages and all sizes—who were there to make sure Abe understood that the entire city of Charlotte was still with him, and always will be, no matter if he wins or loses.

Abe understood. And as he himself put it, "I would have to be pretty stupid not to get their message. What marvelous people."

Jacobs wrestled his heart out against Kiniski. The reason he probably is not champion today is that he became over-anxious each time he thought he had Kiniski on the verge of defeat, which allowed the champion to break away. Greatly experienced wrestlers like Kiniski never allow even the slightest opportunity to slip by and, as Abe Jacobs and so many others like him have learned—the hard way—you can't afford to make even one mistake against a champion.

After the bout had gone about seven minutes, Jacobs snapped an "Australian Crab" on Kiniski. It is Abe's favorite hold and it is pure murder on the victim. Bending both of Kiniski's legs back almost to the breaking point, Jacobs



Jacobs struggles to break out of Kiniski's painful hammerlock during thrilling title match at Charlotte, N.C. "I gave it all I had," Jacobs said after the bout, "and my deepest regret is that I let the wonderful people of Charlotte down."

"IF I EVER GET TO WRESTLE
HIM AGAIN, MY STRATEGY
WILL BE MUCH DIFFERENT
THAN LAST TIME."



was short and to the point:
"Drop dead!"

So Abe Jacobs kept applying the tremendous pressure and Gene Kiniski kept grunting in agony as he tried to survive until Jacobs made a mistake. Jacobs made the mistake after he had had Kiniski locked up tight for about three minutes. In an effort to get better leverage by spreading his own legs farther apart, Jacobs relaxed his pressure on the hold for a fraction of a second. That was all the champion needed. With a twist of his body at exactly the right moment, Kiniski freed himself.

Furious at himself, Jacobs swarmed at the limping champion and made a desperate attempt to regain the hold. Kiniski wouldn't let him do it. Abe Jacobs had blown his golden opportunity.

Commenting on that incident later, Kiniski said, "He had me dead. But I don't think he knew it. That hold growled, 'Quit before I break your legs!'" Kiniski's answer

he had on me is a great hold. One of the best I have ever seen. But it has one big trouble. If he lets up the pressure for just a second you can break it with no sweat. I think that had he kept up the straight pressure for say another 10 or 15 seconds I probably would have given him the title. The pain from that hold is so bad I can't put it into words."

Abe Jacobs promised the people of Charlotte that, given another opportunity to battle for the world championship, he would not make that same mistake again.

"I suppose," Abe said slowly, "that if I wrestled professionally for a hundred years, there still would be a lot for me to learn. I have been wrestling now for about 15 years, which is a long way from a hundred years, but I think that I learned more from this one match with Kiniski than I learned from all the others I've had. And I can assure you, my friends, that although Gene may beat

me again in a return bout, I will not lose because I made the same mistake."

The people of Charlotte believed Abe Jacobs, as they have always believed everything he has ever told them. And, speaking for the people of Charlotte, wrestling promoter "Big" Jim Crockett said to Jacobs, "Abe, I promise you another crack at Kiniski's title. Even if it takes \$100,000 of my money to get him to come back to Charlotte, I promise you another chance. I am telling you this, Abe, because I think, as do all the people of this great city, that you deserve a second chance more than any other man in this business. And, just as we were all solidly behind you the first time, we will all be solidly behind you the next time."

And all Abe Jacobs could say was, "Thank you, all. Thank you from the very bottom of my heart."

And that, dear readers, is the stuff from which great champions are made. □

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CHARLES TAYLOR (32)
5653 Mayville Dr.
Dayton, OH.
Likes photography.
Hells Angels his favorites. Likes bad guys. Anyone for pen pals.



HENRY HAMAN (9)
95 Elba Street
Lumberton, NC. 28358
Likes catching butterflies. Scott Bros. his favorites. Likes good guys. Cute girl for PP.



JOAN OBESLO (16)
2415 NE Pacific
Portland, OR. 97232
Likes roller derby. Bob Sweetan and Lonnne Mayne her favorites.



ROBERT COLE (11)
8945 Ruthelen St.
Los Ang., CA. 90047
Likes baseball. Freddie Blassie favorite. Likes bad guys. Anyone for PPs.



TONY SANCHEZ (19)
213 George
Findlay, OH. 45840
Likes baseball, football. Mark Lewin his favorite. Likes good guys. Wants cute girl for PP.



GEORGE KNIGHT (35)
6642 Ridge Blvd.
Brooklyn, NY. 11220
Likes wrestling, boxing. Anne Spencer his favorite. Wants adults for pen pals.



CHERYL WOLFE (11)
1018-25th Ave.
Council Bluffs, IA. 51501
Collects postcards. Dan Hodge favorite. Likes good guys. Pen pals 11 years old.



JAMES KENDALL (16)
43 Paris Street
Everett, MA. 02149
Likes baseball. Earl Maynard his favorite. Likes good guys. Girls about 16 for pen pals.



JOHN P. WILLIAMS (25)
458 Ontario St.
Toronto, Canada
Collects wrestling photos. Stan Stasiak his favorite. Likes good and bad guys. Anyone for pen pals.



MICHAEL MURPHY (13)
1831 44th Street
Pennsauken, NJ. 08110
Likes baseball. Bruno his favorite. Likes good guys. Wants Texas boy for pen pal.



JUNIOR MALDONADO (16)
651 Snediker Ave.
Brooklyn, NY. 11207
Builds racing car models. Bruno his favorite. Likes good guys. Girls any age for pen pals.



PAUL PARADIS (14)
62 Winter Street
Arl., MA. 02174
Likes hockey, boxing. The Sheik his favorite. Likes bad guys. Anyone for PPs.



WILBERT JOHNSON (13)
14420 Buchanan Street
Miami, FL. 33158
Likes judo, football, basketball. Earl Maynard his favorite. Maynard fans for PPs.



EARL TANNER (15)
Aneth Trading Post
Aneth, UT. 84510
Likes boxing, bull riding. Fuzzy Cupid favorite. Likes good and bad guys. Sexy girls for pen pals.



RON BRASS (17)
87 Bagot Rd.
Toronto, Ont. Canada
Likes karate, judo, singing, guitar. Favors girl wrestlers. Wants them for PPs.



STEPHEN COREY (12)
24 Cook St.
Charlestown, MA. 02129
Collects models. Bruno his favorite. Likes good guys. Wants energetic person for pen pal.



JOE KARPINIAK (15)
1147 Vivian Dr.
W. Homestead, PA. 15120
Likes baseball, birdwatching. Ace Freeman his favorite. Likes good guys. Anyone for pen pals.



DON ROBERTS (49)
P.O. Box 5186
Main PO
San Fran., CA. 94101
Likes camping, outdoors, culture. Lou Thesz favorite. Wrestlers for PPs.



SAM VALDEZ (11)
2728 Florida Ave.
Richmond, CA.
Likes roller derby, football, baseball. Shibuya & Arakawa favorites. Girl with soul for pen pal.



RICHARD SILAS (20)
Aneth Trading Post
Aneth, UT. 84510
Likes dating, writing songs. Sky Low-Low his favorite. Lovely girl for pen pal.



MIKE STATELER (13)
602 S. 3rd Street
Clinton, IN. 47842
Builds models, bowls. Wilbur Snyder and Moose Cholak his favorites. Boys his age for pen pals.



DANNY SALZBERG (11)
1610 Cleveland Rd.
Andover, FL. 33141
Likes only wrestling. Joe Scarpa his favorite. Likes good guys. Someone his age for PP.



VIC ORLANDINO (15)
71 Hyde Park Ave.
Bethwood, IL. 60104
Collects wrestling magazines. Likes good and bad guys. Pen pals who will trade.



GARRY BALPEDITO (14)
71 Woodrow Rd.
Andover, MA. 01810
Likes basketball, baseball, fishing. Ed Carpenter his favorite. PPs with similar interests.

PEN PALS



KERRY ROHLOFF (15)
Ste 5, 132 Kildare E.
Transcona
Manitoba, Canada
Collects wrestling
information. Bill
Watts his favorite.
Anyone his age for PP.



EARL TAYLOR (11)
617 Wyoming
Croydon, PA. 19020
Likes all sports.
Bruno his favorite.
Likes good guys.
Boy his age
for PP.



PATRICA BRITT (19)
5090 Long Beach Ave.
San Diego, CA. 92107
Likes dancing, boys,
surfing. Haystacks
Calhoun her favorite.
Likes bad guys. Boys
over 21 for pen pals.



PAUL MUROS (10)
1350 Sussex Dr.
South Bend, IN. 46628
Collects coins.
Snyder and Siki
favorites. Likes
good guys. Wants
boy pen pals.



PEARL TOUCHIE (19)
P.O. Box 222
Yluellet, BC Canada
Collects wrestling
photos, writes.
Bobby Shane favorite.
Anyone for pen pal.



JERRY LINK (16)
2363 S. 17th Street
Milwaukee, WI. 53215
Likes swimming, girls.
Mad Dog Vachon favorite.
Likes good and bad
guys. Wants girls
for pen pals.



LORENZA JURODO (17)
Box 167
Acala, TX. 79828
Likes basketball,
volleyball. The Funks
her favorites. Likes
good and bad guys.
Anyone for pen pals.



JACK TALADE (19)
222 Eric St.
Waverly, NY. 14892
Likes water skiing,
football, girls.
Bruno his favorite.
Likes good guys.
Nice girl for PP.



DINOS KOUROS (24)
4807 N. St. Louis
Chicago, IL.
Likes weight-lifting,
boxing, girls.
Wilbur Snyder his
favorite. Likes good
guys. Anyone for PPs.



IRA EHRLICH (11)
2805 Medil Place
Los Angeles, Cal. 90064
Likes sports, guitar
playing. Mad Dog
Vachon his favorite.
Wants pen pals with
similar interests.



JACKIE LAPIERRE (11)
361 Kekupue St.
Honolulu, Hawaii 96821
Likes all sports.
Favorite is Jim
Hady. Likes good
guys. Wants Hady
fans for pen pals.



TOM MILES (20)
Box 55
Thornton, Ia. 50479
Plays the guitar,
sings. Crusher and
Sammartino favorites.
Wants girls over
16 for pen pals.



MIKE TEAGUE (15)
402 Van Buren
Taft, Cal. 93268
Builds model cars.
The Medics his
favorites. Likes
good guys. Wants
anyone for PPs.



DARLENE CHANDLER (11)
601 Longview St.
Carrollton, Ga. 30117
Collects wrestling
pictures. Alberto
Torres her favorite.
Likes good guys.
Anyone for PPs.



LARRY TOWNS (17)
2812 Browntown Rd.
Atlanta, Ga. 30318
Likes boxing and
wrestling. Bruno
Sammartino favor-
ite. Wants pretty
girl for pen pal.



RICK LANGLEY (12)
1338 W. Barry Ave.
Chicago, Ill. 60657
Likes basketball.
Sandy Acosta his
favorite. Likes
good guys. Mat
fans, 10-13, for PPs.



BILL MOFFITT (20)
8462 Archibald Ave.
Cucamonga, Cal. 91730
Likes all sports.
The Destroyer
his favorite. Likes
good guys. Wants
Italian girls for PPs.



JOHN TEETER (13)
779 Decker Ave.
Johnstown, Pa. 15806
Likes hunting.
Batman his favorite.
Likes good guys.
Mat fans his
age for pen pals.



SAMMY SCOTT (15)
127 E. Moss Ave.
Earlington, Ky. 42410
Likes sports, music.
Danny Little Bear
his favorite. Likes
good guys. Good look-
ing girls for PPs.



JOE SPADEA (21)
107 Breze Ave.
Ronkonkoma, N.Y. 11778
Likes to sing. Bruno
his favorite. Likes
good guys. Wants
girls for PPs.



An Important Message To Every Man And Woman In America Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dry-

ness of your hair, the itchy scalp of your scalp, the ugly dandruff — these are Nature's Red Flags warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

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Weaver his favorite.
Likes good and bad
guys. Wants older
girls for pen pals.



BRUCE SABOURIN (14)
6850 S.W. 27 St.
Miramar, Fla. 33023
Likes all sports.
Wahoo McDaniel his
favorite. Boys and
girls, 13-16,
for pen pals.



DUANE SPEARMAN (16)
974 Burke Ave.
New York, N.Y. 10469
Hopes to become
pro wrestler. Likes
good guys. Bruno his
favorite. Anyone
for pen pals.



PATRICIA GAYNOR (13)
430 W. Wingchoking
Phila., Pa. 19140
Likes swimming, paint-
ing. Sammartino her
favorite. Likes good
guys. Wants Bruno
fans for pen pals.



ANNIE HARDY (52)
4208 10th Ave.
Chattanooga, Tenn. 37407
Likes all sports
and practically all
wrestlers. Likes
good and bad guys.
Pen pals her age.



CAM MCKINNON (14)
2945 Parkridge Dr.
Atlanta, Ga. 30319
Likes pop music.
Fred Blassie his
favorite. Likes
bad guys. Anyone
for pen pals.



BARRY FINSEL (24)
12 Carmichael Rd.
Binghamton, N.Y. 13901
Likes music, tennis,
swimming. Pat O'Connor
his favorite. Likes
good guys. Girls,
18-30, for pen pals.



RANDY GRAHAM (10)
1234 Elinore Dr.
Orlando, Fla. 32808
Builds models, bowls.
Eddie Graham favorite.
Likes good guys.
Pretty girls his
age for pen pals.



JERRY FISHER (15)
703 Porter St.
Waukegan, Ill. 60085
Likes bowling, foot-
ball. Moose Cholak
his favorite. Likes
good guys. Wants
"okay" person for PP.



DON LUCOFF (11)
2251 Beverlly Dr.
Los Angeles, Cal. 90034
Likes drums.
Fred Blassie favorite.
Likes bad guys. Wants
pen pals who like
dirty wrestlers.



LEON BARFIELD (25)
223 12th St. N.E.
Atlanta, Ga. 30309
Collects coins.
Bruno his favorite.
Likes good and bad
guys. Wants any-
one for pen pal.



SP/5 M. McCLEMENT (20)
KA 16980201
589 Munt. Co. (ds)
APO S/F Cal. 96325
Likes sports, cars,
girls. Crusher
his favorite. Wants
girls for PPs.



DAVE BUSSELLI (14)
16418 Ivy
Fontana, Cal. 92335
Collects wrestling
programs. Brazil
Morales favorite.
Likes good guys.
Any mat fan for PP.



BERNIE MARIND (22)
2529 Bellefontaine
Houston, Tex. 77025
Likes swimming, run-
ning, dancing. Pepper
Gomez his favorite.
Wants "sporty" pals,
16-25, for pen pals.



LYNN MOORE (9)
1412 Fore Dr.
Cleveland, Tenn. 37311
Likes football, model
cars. J.C. Dykes his
favorite. Likes bad
guys. Wants boys
his age for PPs.



MIKE SMART (17)
Box 42
Plaisted, Mo. 04767
Likes to swim, ski.
Sammartino his favor-
ite. Likes good guys.
Anyone for pen pal.



ERWIN WEINSTEIN (11)
9075 Gross Pt. Rd.
Skokie, Ill. 60076
Likes all sports.
Bull Curry his favor-
ite. Likes good and
bad guys. Wants boys
his age for PPs.



MOLLY WILLIAMS (14)
4230 Tutwiler
Memphis, Tenn. 38122
Likes baseball,
swimming, boys.
Lucas and Hall her
favorites. Likes good
guys. Boys for PPs.



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girl fans for PPs.

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JIM HADY IS DEAD. IT'S ALMOST IMPOSSIBLE TO BELIEVE, BUT IT'S TRUE. JIM IS DEAD, AND WITH HIS PASSING SOMETHING HAS GONE OUT OF WRESTLING THAT CAN NEVER BE REPLACED

IT WAS A WARM Sunday night in Honolulu last January. There had been a special wrestling show held at Schofield Barracks, the famous U.S. Army post that had provided the background for James Jones immortal novel "From Here To Eternity."

Jim Hady was on that wrestling card. He wrestled beautifully, as he always did, and he won. But when he got back to his dressing room, Jim said that he didn't feel well. He stretched out on a battered, leather-covered rubbing table and tried to sleep.

He couldn't sleep, and after a few restless minutes Jim got up, dressed, and went to the place where he lived. When he got there, he collapsed. A short while later, he was pronounced dead.

The Associated Press flashed the sad news back to the mainland, where it was picked up by newspapers in Detroit, Toronto, San Francisco, Montreal and Cleveland, cities in which Jim Hady had appeared as a professional wrestler. Thousands of people who read that wire story remembered Jim and were deeply saddened by

the news. And the many wrestlers who knew Jim and wrestled against him were also shocked. Ricky Cortez, a tough, gorilla-of-a-man who had worked several times against Hady in and around Detroit couldn't believe it. "I can't remember the number of times I tried to murder Jim," Cortez said sadly. "But he was a man. A real man whom I came to respect more than anybody else in this business. Hady had class. Like the time I wrestled him in Flint... I was really roughing him when he suddenly came to life and dropped me with a right on the

chin. Do you know what he did? He said, 'excuse me.'"

Jim Hady is dead. But for those who knew him it is impossible to believe. Why he wasn't even 30 years old, and he had the body of an Atlas. Strong as a tiger, Jim was. He took care of himself with the same tenderness a mother takes care of her infant son. In the gym every day. Never eating anything that is fried. Getting 10 hours of sleep every night. How could Jim Hady be dead?

Jim Hady was born and raised in Detroit. He was short for a professional wrestler, only 5 ft. 10. But he had the brawn, 235 pounds of it, without an ounce of fat. Some called him more of an acrobat than a wrestler. But that wasn't true. Jim Hady did have remarkable acrobatic skills, but he also had every qualification of a champion. Jim blended this rare combination of talents together and the result was a brilliant professional wrestler who never once failed to thrill an audience or astonish an opponent.

Jim was a star attraction all over Michigan, and when he moved to Toronto, his enormous popularity followed him. He lived and wrestled in Toronto for years. Then he wanted a change of scenery, but Toronto refused to let him go. He stayed around a little longer, then he made the break and wound up in Hawaii, where he quickly became a top attraction.

Hady loved Hawaii and Hawaii loved him. He probably would have remained there for many years, working his trade and living the good life, but it's all over now because Jim Hady is dead. We still can't believe it.

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14 ways NOT to run a Fan Club

1

DON'T develop a crush on, or become emotionally involved with, the wrestler whose club you head. You are his friend and admirer—and that's all!

2

DON'T force your presence on your honorary. If you live in the same city as he does, don't unexpectedly "drop in" on him. If you have valid club business to discuss, make an appointment with the star—and be sure you show up on time. Always remember, a wrestler's time is valuable.

3

DON'T invade his privacy—*ever!* This includes intruding into his home life, when you see him in a restaurant or other public place with friends or relatives. And it includes a caution against indiscriminate phone calls.

4

DON'T load your honorary down with endless club details. As the club prexy, *you* are expected to worry about finances, budgeting, correspondence and the like.

5

DON'T use your position as club president to further private commercial interests. And *never* use

the wrestler's name, either directly or indirectly, in connection with any private enterprise with which you may be involved.

6

DON'T forget that *you* are responsible for club funds and expenditures. If your club runs into financial difficulties, *never* ask your honorary to bail you out.

7

DON'T make commitments for the wrestler without first getting his specific approval. Never play the big shot and promise individuals or groups that "so-and-so will show up if I ask him to."

8

DON'T pass on gossip about your honorary. Many prexies have fallen into the trap of feeling important to be regarded as "in" on the wrestler's secrets and, to preserve the image, spout "inside scoops" on the star, regardless of whether the stories are fact or fiction.

9

DON'T write long, gushy letters to your honorary. Nothing bores public figures more than to get lengthy, drooling letters from admirers who suffer from diarrhea of the typewriter.

10

DON'T ever develop jealousy of the girls your honorary dates. You are not his spouse and have no business being jealous.

11

DON'T force your advice on the wrestler as to whom to wrestle, where to wrestle or how to wrestle. Your honorary is a professional and knows what's best for his career. The fact that he has a club indicates that the star got along okay without your advice.

12

DON'T promise your members things (photos, bulletins, mememos, etc.) that you'll be unable to provide. In this connection, don't start a new club unless you're certain you'll be able to keep it going. Clubs that are born and die overnight cause many wrestlers to brush off *all* clubs.

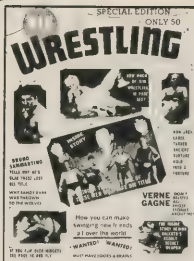
13

DON'T *ever* accept and keep membership dues or fees without giving full, pre-agreed value for monies received.

14

DON'T bother the wrestler with your personal problems or complaints. Remember, he most likely has troubles of his own.

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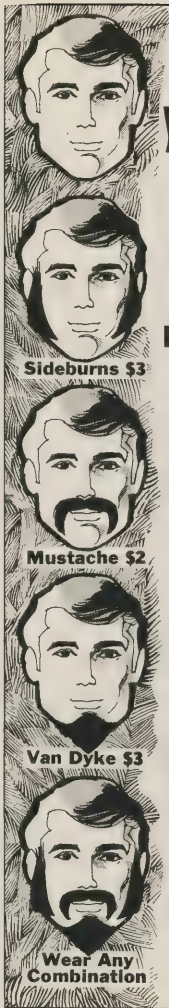
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THE NIGHT DON EVANS TRIED TO RIP OUT MY EYE!

BY EDDIE GRAHAM



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Your car's power comes from tiny explosions of gasoline vapor and air in your cylinders. The bigger the explosions, the faster you go.

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CONVENTIONAL PLUGS explode this mixture with a spark jumping across an air gap. The spark is just 35-thousandths of an inch across—not wide enough to explode all the fuel in the cylinder. Unburned gas escapes through your exhaust. In time, the electrodes become eroded and caked with carbon. The gap widens, the spark gets narrower, you lose more power, waste more fuel... and finally have to replace your plugs.

JET-FIRE FUEL IGNITER WIDE SWATH OF FLAME

JET-FIRE FUEL IGNITERS use no sparks. Instead a fanning swath of flame walks across a semi-conductor bridge from one electrode to another, exploding far more fuel, getting far more power. There is no gap that can widen, and carbon deposits actually improve performance. They do not have to be adjusted or replaced—ever!

Spark plugs are obsolete! Now there's a far better way to run your car.

With conventional spark plugs, only a fraction of the fuel that enters your cylinders is turned into power. The rest escapes through your tailpipe as unburned vapor. That is because their spark is so narrow—only 35-thousandths of an inch wide—that it cannot possibly ignite all the fuel mixture in the cylinder. As plugs get older, their sparks get narrower and less efficient till they have to be replaced.

New Jet-Fire Fuel Igniters do a far better job of turning gasoline into power. Instead of a narrow spark, they send out a wide swath of flame that "walks" across a semi-conductor tip, fanning out in all directions and exploding far more fuel in the cylinder.

Proof That You Get Up To 30 Horsepower More

Jet-Fire Fuel Igniters look like spark plugs merely because they have to be screwed into the spark plug socket. But what they do is far different. Here's how to prove it:

1. Run your car till it's fully warmed up.
2. Stop on a perfectly level stretch of road.
3. Put the car in Drive (1st gear with manual transmission), and see how fast the car rolls at idling speed.
4. Remove plugs and install Jet-Fire Fuel Igniters (a 10-minute job).
5. Now see how fast your car rolls at idling speed. You can expect it to go 4 TO 6 MILES PER HOUR FASTER without touching the gas pedal—drastic proof that Jet-Fire Fuel Igniters increase engine RPMs by 100 to 150 with no increase in gas consumption. (At high speeds, RPMs increase by 300 to 350.)

So, first thing, you can reduce the gas flow by adjusting the idling screw, and start saving money before you've even driven a mile!

(At the same time, you can make your air-to-gas mixture leaner. Fuel Igniters require only a 15:1 ratio instead of the conventional 9:1. It's a simple adjustment that you or your mechanic can make in one minute. It provides even greater economy.)

Start driving and you'll notice even more improvement—up to 30 more horsepower of acceleration power, climbing power, and passing power. All this while burning less gas!

SWITCH TO REGULAR

The next time your gas gauge gets near the "Empty" mark, tell the attendant to fill it up with REGULAR! Chances are you'll no longer need premium which costs four to eight cents more than regular gas.

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Some day, all cars may come equipped with Fuel Igniters like these. But why wait when you can install a set yourself now. Just mail the coupon with the make and model of your car, and we'll rush you a set with full instructions. **Just \$12.80 per set of 8 ppd., \$9.60 per set of 6 ppd.**

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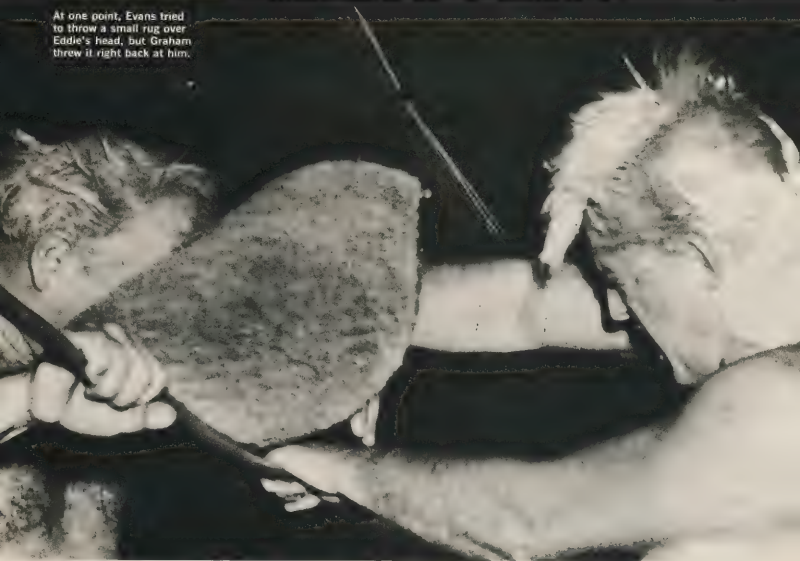
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At one point, Evans tried to throw a small rug over Eddie's head, but Graham threw it right back at him.



IT HAPPENED BACK in December of 1955. In Amarillo, Texas. What a night that was! I'll never forget it if I live to be a thousand. How can you forget when somebody does his damndest to rip an eye out of your head?

The gorilla who tried to blind me is not wrestling any more. Which is a break for all of us. His name was Don Evans, and he had fingers of steel. He liked to bust up opponents, make them bleed and beg to quit. And when he had a guy stretched out on the mat, Evans liked to grind a boot into his face. Nice fellow!

I had wrestled him twice before that night in Amarillo. He had beaten me in Tulsa, but then I knocked him cold with a flying tackle a few weeks later in Oklahoma City.

When we stepped into the ring at Amarillo, Evans came over to me before we were introduced and rasped: "Graham, I'm gonna pay you back for what you did at Oklahoma City . . . I'm gonna tear an eyeball right outta your head!"

I figured he was just shooting off his mouth, trying to scare me. So I grinned and told him to get the hell back to his corner before I got mad.

Less than a minute after the bell rang, I

realized that Evans wasn't kidding. He lashed out with his fingers at my face, just like a clawing cat. I jerked my head back just in time. Don lashed out again, but I was too fast and he missed.

I began to worry because I could see that this guy wasn't out just to win. He wanted blood. Mine!

I tried complaining to the referee, but Evans never gave me the chance. He kept pressing, moving me into the ropes and smacking me in the ribs so that I would lower my guard.

I knew that I mustn't let him get me in a headlock because if he did my eyes would be an easy target. But I couldn't help myself when he brought his knee up into the pit of my stomach. I doubled over like a hairpin and—BOOM! He had my head locked under his massive right arm.

I tried to kick loose. But the more I kicked, the more he increased the pressure.

The pressure didn't worry me, but I knew that Don was setting me up so he could do something to my eyes. This, I admit, scared the hell out of me.

After keeping the pressure on for about a minute and a half, Evans made his move. *I felt his fingers inching slowly toward my eye.*

I let out a howl and jerked my whole body back and forth in a desperate effort to break free. But I couldn't. I was trapped like an animal.

In terror, I closed my eyes tight. But that didn't do any good. When he dug his finger into my right eye, it penetrated through the lid, causing me to open the eye.

Of course I was screaming all the time, hoping the referee would rescue me. The fans knew what was happening, even though the referee did not, and they shouted: "Stop him! Stop him!" But their cries did no good. And by the time the referee came out of his trance it was too late.

Evan's steel-like finger dug deeper into my eye. I felt sharp, throbbing pains stab through my whole head. My only defense was to keep jerking my head to prevent him from getting a really solid grip.

I was close to panic. I had to break that headlock immediately—or lose an eye. The question was: how?

The only way, under the circumstances, was to foul him. I tried to grab his hair, but he kept me bent over and I couldn't reach it. Then it occurred to me: stick my finger in *his* eye.

With all my remaining strength, I aimed at

where I thought his left eye was and shot out my finger. Pow! Had it hit dead center, Evans would surely have lost his eye. But it struck the left side and the full impact was absorbed on part of his nose. However the shock was enough to make him release the headlock. At last I was free, but my eye felt as if it were on fire.

The remainder of the match—which went to a half-hour draw—was uneventful. When I got back to the dressing room I looked into the mirror and was horrified to see that the white of my eye had turned a cherry-red. I knew that several blood vessels had been ruptured and that I'd better rush to a hospital.

An old pal of mine, Dory Funk, who also wrestled on that show, drove me to the hospital, where they treated my eye and asked me to come back the next day for an intensive examination. After completing that examination, the specialist told me how lucky I had been not to have lost the eye. "But," he said, "your sight has been permanently impaired, and as you grow older, your vision will become worse."

I never saw Don Evans again, which is probably a break for both of us, because if I had ever caught up with him I think I'd have killed him. ■



Remarkable closeup photo shows Graham frantically trying to avoid Evans' stabbing fingers. "I was close to panic," Eddie recalls. "I had to break Don's grip immediately—or lose an eye. The question was: how?"

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3

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BEFORE—James Parker at a thin 158 pounds. **AFTER** 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT YOU? Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your hungry-looking, muscle-poor body... through a new, scientifically-blended milkshake-tasting drink. **Crash-Weight Formula #7** Plan puts meat on your frame. Flashes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven **Crash-Weight Plan** you just drink 4 milkshake-delicious glasses with your regular meals and take in an extra 500 calories daily... to help you pile on the weight FAST! (It's the calories that count when you want to put on some handsome weight!) The nice thing about my weight-gain plan is that it's so easy to take. No complicated exercises to do. No bloating, heavy-as-lead foods to force into your system. The **Formula #7 Plan** does all the work... you just sit around, take it easy, be as lazy as you want—and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and flavor you want to use to put an end to your skinny body. Guaranteed to put weight on your or money back.

Here's a day's supply in your "Add of the Skinny Body" Plan:

- End up to 14 pounds in the next 14 days you need:
- 14-day supply of **Crash-Weight Formula #7**
- 14-day supply of **Appetite-Stimulating** tablets, and

FREE Weight-Gaining Course, A 48-page illustrated guide crammed with step-by-step instructions in weight-gaining basics. Plus 3 copies of Mr. America magazine, worth \$1.80... yours FREE!

7-day supply: \$8.00 • 14-day supply: \$14.98 (Your choice of Chocolate or Vanilla flavor)



ONLY
\$8.00
FOR A WEEK'S
SUPPLY & COURSE

5 LOSES 35 POUNDS IN A FEW WEEKS!



BEFORE—Gerry Murray was overweight, sick and disgusted with life. **AFTER** a few short weeks on the **Weight-Loss Plan**, he was 35 lbs. lighter and happier!

LOSE UP TO A-POUND-A-DAY... 14 POUNDS IN 14 DAYS Without Losing Strength & Vigor

The Only "Weight Loss" Plan that Really Does Something To Shape You Up... Keep You Vigorous And Athletic-Looking While Losing Weight!

Your skin won't collapse or sag or develop the deep and wavy lines and wrinkles that give you an aged appearance. This is the only plan that puts vigor, power, muscles and masculinity into your body while it slims you. You'll look and feel younger while losing weight safely. **Weight Loss RX7 SHAPE UP PLAN** is a revolutionary new protein-enriched weight-loss plan. Unlike other reducing plans that make you lose vigor, health and youthfulness, this remarkable drink provides you with a nutritional

balance of natural-organic proteins, vitamins, minerals... along with controlled fats and carbohydrates. Follow the plan, drink nutritious, milkshake-flavored RX7, follow the Carbo-Bran "Carbdown" Diet and the simple exercises that come with it. You are guaranteed that within 30 days you'll look more vigorous, be more athletic-looking and more youthful than at any other time in your life. THOUSANDS ARE DOING IT DAILY... WHY NOT YOU... WHY NOT NOW... TODAY?

FREE

New "Aerobics / Circuit-Training" Exercise Routine. Same course as described in the **SLIM-GARD** ad.



with emphasis on waist, hips and small of the back reduction. PLUS FREE: 3 copies of Mr. America magazine... worth \$1.80... yours FREE!

12-Day Supply

\$11.98

(Your choice of Vanilla or Chocolate flavor)

6 SPECIAL OFFER:



- 2-weeks' supply of "RX7" with course.
- Plus **SLIM-GARD**
- and 3 FREE issues of Mr. America.

A \$25 value
Now only

\$17.96

USE THIS SHAPE-UP... MUSCLE-UP COUPON!



JOE WEIDER

Dept. 209-69P4

531-32 Street
Union City, N.J. 07087

Dear Joe:

Thanks for letting me know about your "Shape-Up"... "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand all your products carry a full money-back guarantee... no "ifs"... "ands"... or "buts."

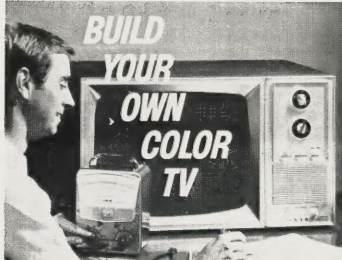
I enclose check or money order for \$.....

NAME..... AGE.....

ADDRESS.....

CITY..... STATE..... ZIP.....

- ☐ "007" TWISTER, Free course & 3 copies of Muscle Builder magazine only... **\$9.95**
- ☐ KILLER KARATE KRUSHER & Free "Killer Karate" course only **\$9.95**
- ☐ SLIM-GARD & Free "Circuit Training" course & 3 copies of Mr. America... only **\$9.98**
Check waist size: ☐ Small (22-30) ☐ Medium (30-35) ☐ Large (35-42)
- ☐ CRASH-WEIGHT FORMULA #7 PLAN with Free course (check one):
☐ 7-Day Supply..... only **\$ 8.00**
☐ 14-Day Supply..... only **\$14.98**
Check flavor desired: ☐ Chocolate ☐ Vanilla
- ☐ WEIGHT-LOSS RX7 Plan with Free "Shape-Up" course. 2 weeks' supply only... **\$11.98**
Check flavor desired: ☐ Chocolate ☐ Vanilla
- ☐ SPECIAL OFFER: 2 weeks of RX7 Plan, Free "Shape-Up" course and Slim-Gard. \$25.00 value only **\$17.96**



Step up to higher pay, more interesting jobs, a brighter future in **ELECTRONICS, TV-RADIO SERVICING or COMMUNICATIONS**

Prepare quickly at home. Training equipment NRI gives you makes learning fast—gives you priceless confidence. Earn \$4 to \$6 an hour extra in spare time starting soon.

Even if your education is limited, you can learn Television-Radio Servicing, Broadcasting Communications or Industrial Electronics at home in spare time the proven NRI way. NRI has spent more than 50 years simplifying, organizing, dramatizing home education in this fast growing field to make training easy, entertaining, practical. As you learn the NRI "hands on" way, you'll soon find you can make \$4 to \$6 an hour in spare time fixing sets for friends and neighbors.

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The Electronics industry continues to grow at an amazing rate. You can be a part of it quickly. Color TV, for example, is just one of many booming markets crying for skilled men. And NRI is the *only* school offering a Color TV course including a custom-designed set totally engineered for training purposes. The fact that you get a quality set for years

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NRI training fits every interest, every need in TV-Radio Servicing, Industrial Electronics and Communications. Major courses include special training equipment programmed with "bite-size" texts to pro-

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If you have served since January 31, 1955, or are in service, check GI line in the coupon.

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H. C. ROBERTSON, Oroville, Calif., thinks NRI is just "tops." He has his own TV Service shop, employs two men full-time, two part-time.



R. L. WOOD, Fargo, N.D., got his First Class FCC License as part of his NRI training. He is a Master Control Engineer with KXIB-TV.



A. R. TOWNSEND, Topeka, Kan., is a missile officer at an Atlas ICBM site and he makes extra money in spare time fixing radio and TV sets.

D. F. CONRAD, Reseda, Calif., is a Senior Engineering Aide. He says, "Without NRI I would still be working in a factory at a lower standard of living."



L. V. LYNCH, Louisville, Ky., was a factory worker with American Tobacco, now he's an Electronics Technician with the same firm. "I don't see how NRI teaching could be improved."



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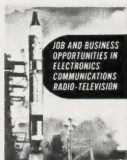
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